

NEWS HAPPENS
Media interest is there -
(IMMEDIATELY AND
CONSTANTLY)



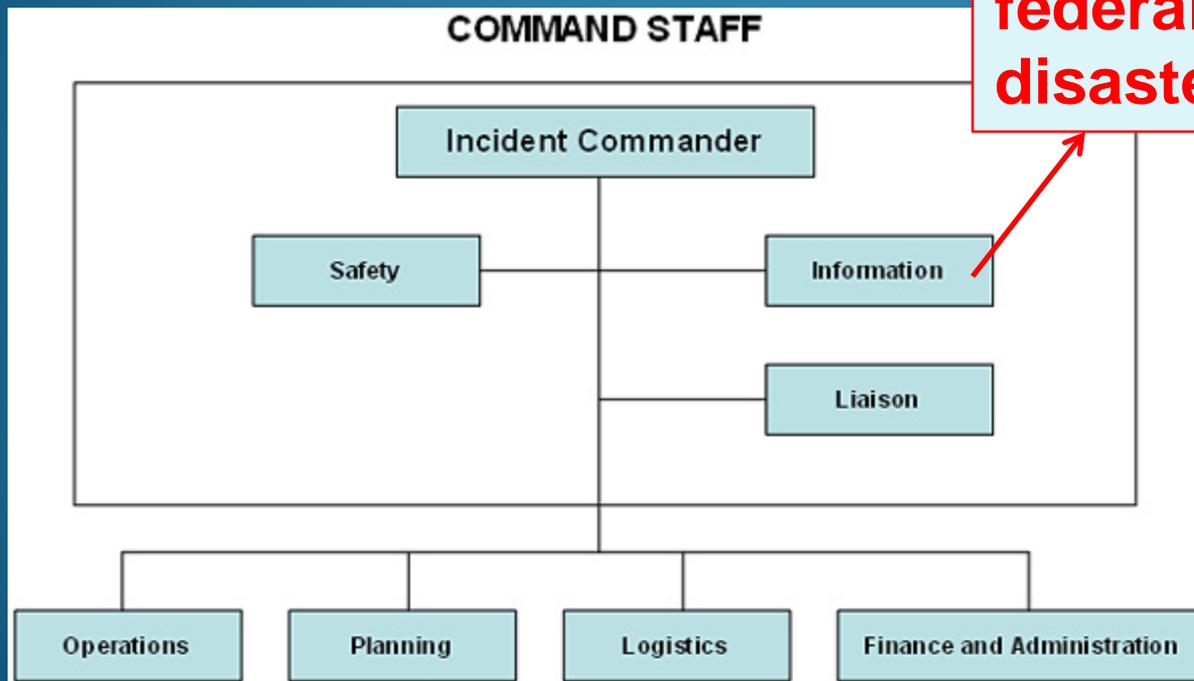
**Natural Resource
Damage Assessment and
Restoration
(NRDAR)**

**Oil Spill Response
Incident Command System**

**Law Enforcement
Investigations**

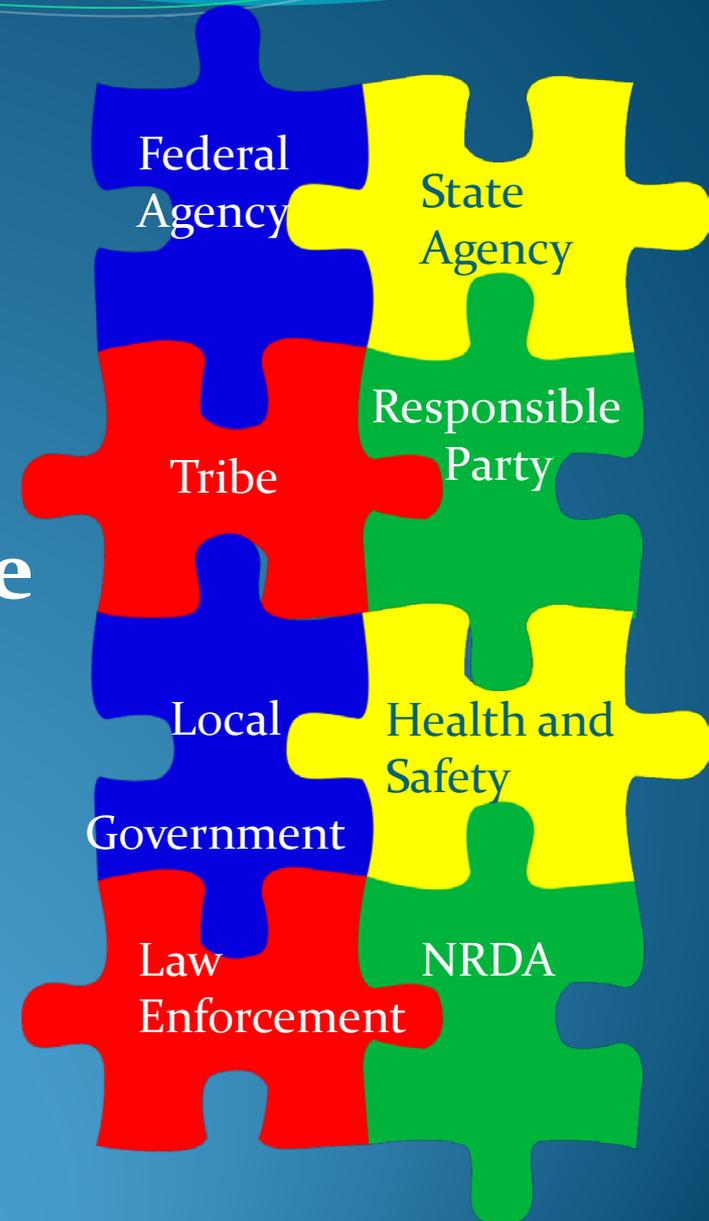
The Joint Information Center (JIC) is part of the ICS

A JIC is mandated by the federal government for disaster response.



What is a JIC?

A place for Public Information Officers to come together to coordinate and disseminate accurate, consistent and timely messages during an emergency.



JIC Responsibilities

- **Gather** updated information
- **Verify** accuracy of data
- **Coordinate** all public statements
- **Disseminate** consistent messages



Be aware of High Pressure Media Needs and Expectations

Loose Lips Sink Ships - American English idiom meaning "beware of unguarded talk".

It is ALWAYS best to refer any media person to the JIC for the most accurate and up-to date information!

