



Press Release

For Immediate release

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Rivertown Detroit announces Kids Fishing Fest

- *All are welcome at June 8th event. The fish already have been invited.*

The Rivertown Detroit Association is pleased to announce the **Rivertown Detroit Kids Fishing Fest**, a fun family event that helps to introduce inner city children to the enjoyable pastime and tradition of fishing.

WHAT: Rivertown Detroit Kids Fishing Fest

WHERE: William G. Milliken State Park and Harbor, located along the Detroit riverfront at Atwater and St. Aubin.

WHEN: Saturday, June 8th from 8:00 AM – Noon

DETAILS:

- Event is free of charge and no pre-registration is necessary
- Bait & poles will be provide (while supplies last)
- Prizes for participants
- Bring a picnic lunch

WHO: The event is being presented by the Rivertown Detroit Association, in partnership with:

- Michigan Department of Natural Resources
- US Fish & Wildlife Service
- **Sponsors & Supporters include:** Detroit RiverFront Conservancy, United Methodist Retirement Communities, Absopure Water, Lakeside Fishing Shop, IHOP, Michigan State University Extension Center, The UPS Store, META-Web, LLC

WHY: Fishing is an enjoyable pastime that often is not easily available to children living in urban areas. This event will help to introduce children from across Metro Detroit to fishing and to wildlife conservation.