PHOTO/STORY OPPORTUNITY: Saturday, June 9, 2012

MORE THAN 400 KIDS EXPECTED AT FREE FISHING EVENT SATURDAY HOSTED BY DETROIT RIVERFRONT CONSERVANCY

WHAT
The Detroit RiverFront Conservancy presents
the 2nd Annual Detroit River Days Kids Fishing Fest

WHEN
Saturday, June 9 from 8 a.m. to Noon

WHERE
The marina at William G. Milliken State Park and Harbor
1900 Atwater, along the Detroit riverfront and across from the Globe Building

WHO
Open to kids ages 6 to 16 years old

DETAILS
More than 400 participants are expected for this **FREE**, family-oriented program that will give families, parents, grandparents and children throughout Metro Detroit the opportunity to learn the basics of fishing while creating lasting memories and enjoying the beautiful Detroit River.

Program highlights include fishing instruction from the experts at Michigan Department of Natural Resources, free food, prizes, face painting, arts and crafts and a kids' fun zone. Participants must provide their own pole, tackle and a bucket, but a limited number of loaner poles will be available.

Detroit River Days Kids Fishing Fest is presented by Detroit RiverFront Conservancy, Michigan Department of Natural Resources, Rivertown Detroit Association, Gander Mountain, Grapentin Specialties, Inc., Wayne County Parks, Michigan State University Extension, Sea Grant Michigan, the United States Coast Guard, Michigan Department of Community Health, Detroit River International Wildlife Refuge and the U.S. Fish and Wildlife Service.

This Detroit Riverfront Conservancy received $5,000 from the U.S. Fish and Wildlife Service through the Connecting People with Nature Program for this year's event. This funding support is part of President Obama's America's Great Outdoors Initiative to connect people to the outdoors through compelling recreational, educational, and conservation experiences. In Michigan, America's Great Outdoors focuses on the Detroit River by improving public access to the Detroit River through parks and trails and engaging youth in river restoration.

For more information, visit www.detroitriverfront.org/kidsfishingfest.

CONTACT
Marc Pasco
Marc.Pasco@detroitriverfront.org or (313) 566-8240

About The Detroit RiverFront Conservancy
The non-profit Detroit RiverFront Conservancy was formed as a public-private partnership in early 2003 with the mission of developing public access on the Detroit Riverfront and serving as an anchor for economic development. The Conservancy is responsible for the construction and permanent operations, maintenance and programming of the Detroit Riverfront and the Dequindre Cut Greenway.