DEPARTMENT OF THE INTERIOR

INFORMATION SERVICE

FISH AND WILDLIFE SERVICE

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STORY OF SCHOOL LUNCH PLANNING TOLD IN COLORFUL MOVIE

The release of an educational film, Food for Thought, was announced today by the U. S. Department of the Interior. The Fish and Wildlife Service film is a 16 mm color and sound movie on the school lunch program and the use of fish in planning menus.

The film is "dedicated to the men and women who plan and prepare the meals that make American school children the best fed in the world." While Food for Thought is specifically directed to school lunch managers, it is also effective for showing to PTA groups, housewives, civic organizations and to school classes at all levels, the Fish and Wildlife Service said.

The new movie is available for telecasting. The natural color of the film, plus its less-than-15 minutes running time, makes it especially adaptable to television programming.

Food for Thought was filmed by Sun Dial Films, Inc., under the direction of Elliot A. Macklow of the Service's Branch of Commercial Fisheries. Most of the sequences were filmed in New York State, with the school sequences being made at the Hartsdale Junior High School, Hartsdale, N. Y. Colorful filleting and packaging scenes were shot at Gloucester, Massachusetts.

The basic purpose of the new movie is to develop an increased appreciation of the fact that well-prepared and attractively served fish tempts appetites and aids in achieving a nutritional balance in children's diets.

Distribution of prints of the school lunch picture will begin in June — with 50 of the prints going to public film libraries in over 35 states on a long-term loan basis. Requests for films, applications for television showings, long-term loans, and the brochure listing other fishery films, available for free distribution, should be addressed to the Branch of Commercial Fisheries, Fish and Wildlife Service, U. S. Dept. of the Interior, Washington 25, D. C.

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