



## DEPARTMENT OF THE INTERIOR

### INFORMATION SERVICE

#### FISH AND WILDLIFE SERVICE

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#### FISHERY OUTLOOK REPORT FOR APRIL-JUNE ISSUED

A high level of economic activity in April, May and June will be favorable to the marketing of fishery products, but diligent merchandising on the part of the fishing industry will be necessary to offset certain negative factors in the current situation, the U. S. Fish and Wildlife Service indicates in its quarterly outlook report for marketing fishery products. The report was given to Secretary of the Interior Oscar L. Chapman today.

The continued favorable level of general industrial production and the high level of consumer income and food consumption is advantageous to fish marketing, the report points out. A probable carryover lower than that of 1949 in certain fishery products, among them halibut and fillets of haddock, flounder, cod and pollock, will tend to maintain prices of some classes of commodities -- even though the catch may be high in the coming months. The seasonal demand for such migratory species as shad and mackerel during their "runs" will serve as a stimulus to marketing.

As the summer approaches, demand increases for certain canned fishery products used in salads and other hot-weather dishes. Among these products are canned tuna, salmon, and shrimp. Supplies of these fish are ample, the report states.

Some of the negative factors -- which experience has shown can be offset by advertising and merchandising -- are the plentiful supply and probable low price of competing foods, particularly meats.

The forecast was prepared by economist Ralph Russell, of the FWS Branch of Commercial Fisheries. This quarterly report is the fifth in a series, and is based on data collected from a wide variety of sources, including opinions from authorities in the fishery industry and government agencies.

The outlook reports specific business conditions and market situations in the fishery industry. Among the factors discussed are the general economic situation, conditions in the food industry, food prices, and international trade in fishery products. A large part of the publication is devoted to a discussion of the marketing situation of individual species of fish and shellfish, arranged according to major areas of production.

Copies of the Quarterly Outlook for Marketing Fishery Products, April-June, 1950, Fishery Leaflet 336d, can be obtained from the Division of Information, U. S. Fish and Wildlife Service, Washington 25, D. C.

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