



# BASIC COMMUNICATIONS STRATEGY

## FOR ROUTINE NON-CONTROVERSIAL ANNOUNCEMENTS



### SECTION I: GENERAL INFORMATION

1. **Plan title:** Southern Sierra Nevada Distinct Population Segment of Fisher Final Listing Determination
2. **DTS number:** 072164; **Associated *Federal Register* DCN:** FR00003749
3. **What is the action triggering this communications plan?** (*Please explain in no more than three sentences*)

The U.S. Fish and Wildlife Service is announcing a final rule to list the Southern Sierra Nevada distinct population segment (DPS) of fisher as endangered under the Endangered Species Act (ESA).

In November 2019, the Service published a revised proposed rule to list the West Coast DPS of fisher as threatened under the ESA. Based on the most recent data and available information, the Service determined there are two distinct populations of fisher: the Southern Sierra Nevada DPS and the Northern California-Southern Oregon DPS.

The Southern Sierra Nevada DPS of fisher will be listed as endangered. The Northern California-Southern Oregon DPS is thriving and will not be listed under the ESA.

4. **What is the proposed date for this action? Why has it been selected? Is it flexible?**

April 25, 2020. This is a court-ordered deadline. The final rule must be submitted to the *Federal Register* by this date.

5. **Which office is leading this communications effort and which other programs, regions or groups are involved?**

Lead: IR10 - Yreka Fish and Wildlife Office (YFWO)

IR10 - Sacramento Fish and Wildlife Office (SFWO)

IR-10 – Reno Fish and Wildlife Office (RFWO)

IR10 - Regional Office

IR9 - Oregon Fish and Wildlife Office (OFWO)

## SECTION II: GOALS AND MESSAGES

### 6. What story do we want to tell?

The U.S. Fish and Wildlife Service uses the best available scientific and commercial information to make ESA listing determinations. Based on the most recent data, the agency determined there are two distinct populations of fisher: the Southern Sierra Nevada DPS and the Northern California-Southern Oregon DPS.

While the Service is committed to conserving all native species, the agency ultimately determined that the Southern Sierra Nevada DPS of fisher warrants ESA listing. The Northern California-Southern Oregon DPS is thriving and does not warrant ESA protection.

### 7. What are our key messages? *(These should be top concepts that readers should take away, including an understanding of why this action matters and why they should care, not a list of facts, which should be placed in the appendix. List no more than four!)*

- This final rule is based on the best available scientific and commercial information for the species.
- Based on the most recent data and new information received during the public comment period, the Service determined that the formerly designated West Coast DPS should be evaluated as two separate DPS. (Northern California-Southern Oregon and Southern Sierra Nevada).
- The Southern Sierra Nevada DPS of fisher will be listed as endangered based on several factors including loss of habitat, small population size and limited distribution within a fragmented habitat.
- The Northern California-Southern Oregon DPS is not warranted for protection under the ESA due in part to its widespread distribution, resilience and ongoing conservation efforts on public and private timberlands within its range.
- The Service plans to propose critical habitat for the Southern Sierra Nevada DPS of fisher after a thorough information analysis can be completed.

## SECTION III: IMPLEMENTATION

### 8. Implementation timeline *(If not known, put TBD or the number of days/hours before/after the announcement)*

Target Date	Tactic	Responsible
All times are in the Pacific (ET -3) time zone		
Day before FR Reading Room publication (10 a.m.)	Congressional notifications	HQ CLA; IR9, IR10 CLA
Day before FR Reading Room publication (11 a.m.)	Tribal notifications (northern California, Oregon and Washington) via email	IR9-OFWO-Paul Henson, State Supervisor R10 – YFWO/SFWO/RFWO PAOs
Day before FR Reading Room publication (11 a.m.)	Federal agency notifications via email (National Park Service, U.S. Forest Service, Bureau of Land Management and Bureau of Indian Affairs)	IR9-OFWO, IR10-YFWO/SFWO/RFWO PAOs
Day of FR Reading Room publication (10 a.m.)	Stakeholder notification via email	IR9 OFWO/ IR10-YFWO/SFWO/RFWO PAOs
Day of FR Reading Room publication (10 a.m.)	Distribute news release to media	IR9-OFWO IR10-YFWO/SFWO/RFWO PAOs
Day of FR Reading Room publication (10 a.m.)	Post news release on regional, national and field office websites	IR9/IR10-EA; SFWO PAO
Day of FR Reading Room publication (10 a.m.)	Post to social media – Twitter and Facebook	IR9-OFWO, IR10-EA

9. **Which communications tools are needed to support these strategies and tactics?** *(Be as specific as possible about the products identified and who will produce them)*

Tool	Responsible	Due Date
News Release	R10-YFWO	3/11/2020
Communications Plan	R10-YFWO	3/11/2020
Website, social media posts	R10-YFWO	3/11/2020

10. **Social media plan** *(Provide a list of accounts to be used as well as sample hashtags, messages, multimedia and other links, etc. as appropriate)*

**Lead account:**

Twitter: [https://twitter.com/USFWS\\_PSW](https://twitter.com/USFWS_PSW)

Facebook: <https://www.facebook.com/#!/usfwspacificsouthwest>

**Secondary account:**

Twitter: <https://twitter.com/USFWSPacific/>

Facebook: <https://www.facebook.com/USFWSPacific>

**Messages:**

**Facebook:** The Service is publishing a final rule to list the Southern Sierra Nevada distinct population segment of fisher as endangered under the Endangered Species Act. The Northern California-Southern Oregon distinct population segment is not warranted for listing. Fishers are nocturnal relatives of weasels, martens and otters and are native to California and southern Oregon. You can learn more about the fisher and today's announcement [here](#).

**Twitter:** The Service is publishing a final rule to list the Southern Sierra Nevada Distinct Population Segment of fisher as endangered under the ESA. ([link](#))

11. **Stakeholder contact grids** *(For each, paste in a table that provides organization name, contact person, how the person will be contacted, phone or email address as appropriate and a name of the person who will be making contact)*

**Internal**

IR9 and IR10 encompass the ranges of the Southern Sierra Nevada and Northern California-Southern Oregon DPS of fisher.

- Yreka Fish and Wildlife Office, Jenny Ericson, Field Supervisor, jenny\_ericson@fws.gov, 530-841-3115
- Oregon Fish and Wildlife Office, Paul Henson, Field Supervisor, paul\_henson@fws.gov, 503-231-6179
- Sacramento Fish and Wildlife Office, Jennifer Norris, Field Supervisor, (916) 414-6700, jennifer\_norris@fws.gov

## External

National Partner Group contacts	Email/address		Contact by
Center for Biological Diversity	Brett Hartl bhartl@biologicaldiversity.org	Pro	DPIA
Endangered Species Coalition	Leda Huta lhuta@stopextinction.org	Pro	DPIA
The Nature Conservancy	Brent Keith Brent.keith@tnc.org	Pro	DPIA
Association of Fish and Wildlife Agencies	Jen Mock-Schaeffer jenmock@fishwildlife.org	Neutral	DPIA
National Governors Assoc.	Alex Whitaker awhitaker@nga.org	Neutral	DPIA
National Fish and Wildlife Foundation	Greg Knadle Greg.knadle@nfwf.org	Neutral	DPIA
Western Governors Association	Zach Bodane zbodhane@westgov.org	Neutral	DPIA
National Association of Home Builders	Michael Mittelholzer mmittelholzer@nahb.org	Anti	DPIA
Pacific Legal Foundation	Scott Barton sbarton@pacificlegal.org	Neutral	DPIA
National Endangered Species Act Reform Coalition	Nancy McNally nmm@vfn.com	Neutral	DPIA
Western Watersheds Project	Jon Marvel	Pro	DPIA
Association of Consulting Foresters	Shannon McCabe shannon@acf-foresters.org		HQ-DPIA
American Forest & Paper Association	Lee Thomas lee_thomas@afandpa.org		HQ-DPIA

American Forest Foundation	Elizabeth Greener <a href="mailto:egreener@forestfoundation.org">egreener@forestfoundation.org</a>		HQ-DPIA
American Forests	Alexandra Murdoch <a href="mailto:amurdoch@americanforests.org">amurdoch@americanforests.org</a>		HQ-DPIA
National Alliance of Forest Owners	Mary Grace Schley <a href="mailto:mschley@nafoalliance.org">mschley@nafoalliance.org</a> Kate Gatto, VP Communications <a href="mailto:kgatto@nafoalliance.org">kgatto@nafoalliance.org</a>		HQ-DPIA
National Association of State Foresters	Whitney Forman-Cook <a href="mailto:wforman-cook@stateforesters.org">wforman-cook@stateforesters.org</a>		HQ-DPIA
Mountain States Legal Foundation	Sean Smith <a href="mailto:ssmith@mountainstateslegal.com">ssmith@mountainstateslegal.com</a>	Neutral	HQ-DPIA
Pacific Legal Foundation	Scott Barton <a href="mailto:sbarton@pacificlegal.org">sbarton@pacificlegal.org</a>	Neutral	HQ-DPIA
Advocates for the West	Laird Lucas <a href="mailto:llucas@advocateswest.org">llucas@advocateswest.org</a>	Pro	HQ-DPIA
Center for Biological Diversity	Brett Hartl <a href="mailto:bhartl@biologicaldiversity.org">bhartl@biologicaldiversity.org</a>	Pro	HQ-DPIA
Defenders of Wildlife	Bob Dreher <a href="mailto:rdreher@defenders.org">rdreher@defenders.org</a> Robert Dewey <a href="mailto:rdewey@defenders.org">rdewey@defenders.org</a>	Pro	HQ-DPIA
Earthjustice	Martin Hayden <a href="mailto:marty@earthjustice.org">marty@earthjustice.org</a>	Pro	HQ-DPIA
Endangered Species Coalition	Leda Huta <a href="mailto:lhuta@stopextinction.org">lhuta@stopextinction.org</a>	Pro	HQ-DPIA
Environmental Defense Fund	Mark Rupp <a href="mailto:mrupp@edf.org">mrupp@edf.org</a>	Pro	HQ-DPIA
Sierra Club	Athan Manuel <a href="mailto:athan.manuel@sierraclub.org">athan.manuel@sierraclub.org</a>	Pro	HQ-DPIA
Natural Resources Defense Council	Andrew Wetzler <a href="mailto:awetzler@nrdc.org">awetzler@nrdc.org</a>	Pro	HQ-DPIA
National Wildlife refuge Association	Carolina Brouwer <a href="mailto:cbrouwer@refugeassociation.org">cbrouwer@refugeassociation.org</a>	Neutral	HQ-DPIA
WildEarth Guardians	Bethany Cotton <a href="mailto:bcotton@wildearthguardians.org">bcotton@wildearthguardians.org</a>	Pro	HQ-DPIA
National Association of Counties	Paul Beddoe <a href="mailto:pbeddoe@naco.org">pbeddoe@naco.org</a>	Neutral	HQ-DPIA
American Forest Resource Council AFRC	Nick Smith, Communications Dir. <a href="mailto:nsmith@amforest.org">nsmith@amforest.org</a>	con	HQ-DPIA

<b>Oregon State Contacts</b>			
Oregon Dept. of Fish and Wildlife	Curt Melcher, Director	Possibly Pro	OFWO
Oregon Dept. of Forestry	Peter Daugherty, State Forester peter.daugherty@oregon.gov	Pro/Neutral	Region 9
Oregon Department of Parks and Recreation	Lisa Sumption, Director lisa.sumption@oregon.gov denise.warburton@oregon.gov	Pro/Neutral	Region 9
<b>Oregon Federal Contacts</b>			
BLM	Jose Linares jllinares@blm.gov (503) 808-6026	Neutral	Region 9
USFS	Glen Casamassa, Regional Director Region 6/Pacific Northwest Region gcasamassa@fs.fed.us 503.808.2213	Neutral	Region 9
Crater Lake NP	Craig Ackerman, Superintendent 541.594-3002	Pro/Neutral	Region 9
Oregon Caves NM	Jeremy Curtis, Superintendent 541/592-2100 X2222	Pro/Neutral	Region 9
<b>Oregon Tribal Contacts</b>			
Conf. Tribes of the Siletz Indians	Dolores Pigsley, Chairwoman dpigsley@msn.com Mike Kennedy, Nat. Res. Director mikek@ctsi.nsn.us	Pro/Neutral	Region 9
Confederated Tribes of the Grand Ronde Community of Oregon	Cheryle Kennedy, Chairwoman cheryle.kennedy@grandronde.org Mike Wilson, Nat. Res. Director	Pro/Neutral	Region 9

	mike.wilson@grandronde.org		
Coquille Indian Tribe	Brenda Meade, Chairwoman brendameade@coquilletribe.org Darin Jarnaghan, Nat. Res. Dir. darinjarnaghan@coquilletribe.org	Pro/Neutral	Region 9
Cow Creek Band of Umpqua Tribe of Indians	Dan Courtney, Chairman dcourtney@cowcreek.com Jason Robison, Nat. Res. Director jrobison@cowcreek.com	Pro/Neutral	Region 9
Confederated Tribes of Coos, Lower Umpqua and Siuslaw Indians	Mark Ingersoll, Chairman mingersoll@ctclusi.org Margaret Corvi, Nat. Res. Director mcorvi@ctclusi.org	Pro/Neutral	Region 9
Confederated Tribes of the Warm Springs	Austin Greene, Jr. Chairman austin.greene@wstribes.org Robert Brunoe, Nat. Res. Director rbrunoe@ctwsbnr.org	Pro/Neutral	Region 9
Klamath Tribes	Don Gentry, Chairman don.gentry@klamathtribes.com	Pro/Neutral	R10YFWO-pao/Sawyer
<b>California-Federal</b>			
USFS – Pacific Southwest Region	Randy Moore, Regional Forester rmoore@fs.fed.us Barnie Gyant, Deputy Reg For. Joe Navratil, Comms/PA Director <u>Joseph.navratil@usda.gov</u> 707-562-9105 323 Club Drive Vallejo, CA 94592 707-562-8737 TTY: 707-562-9240	Neutral	R10/ARD-ES  R10/YFWO



BLM- Sacramento	State Office –Director Karen Mouritsen, castatedirector@blm.gov	Neutral	R10/ARD- ES
NRCS – California State Office	Carlos Suarez, State Conservationist 430 G ST DAVIS, CA 95616-4155 (530) 792-5600 (530) 792-5600 (530) 792-5790 fax carlos.suarez@ca.usda.gov	Neutral	R10/ARD- ES
National Park Service	Western Region Stanley Austin, Regional Director Stanley_austin@nps.gov	Neutral	R10/ARD- ES
USFS-Klamath NF	Supervisor Patty Grantham pagrantham@fs.fed.us  Josh Veal, PAO – Yreka CA joshuaveal@fs.fed.us	Neutral	R10/YFWO
USFS-Mendocino NF	Supervisor, Ann Carlson ann.carlson@usda.gov  Sandra ‘Punky’ Moore, PAO sandra.moore2@usda.gov 530-934-1137  Ecosystem Staff Officer Lauren.johnson2@usda.gov	Neutral	R10/YFWO
USFS – Shasta/Trinity NF	Supervisor – Scott Russell Carolyn Napper, Dist. Ranger/Shasta-McCloud RD sarussell@fs.fed.us	Neutral	R10/YFWO
USFS – Humboldt NF	Keith Slauson, ecologist kslauson@fs.fed.us  Bill Zielinski, research ecologist bzielinski@fs.fed.us	Neutral	R10/YFWO
USFS – Six Rivers NF	Ted McArthur, Forest Supervisor 707-442-3534 ted.mcarthur@usda.gov		R10/YFWO

	Bryan Yost, Wildlife Program Manager 707 442-3668 Bryan.yost@usda.gov		
USFS – Sequoia NF	Rachel Smith, Acting Supervisor, <a href="mailto:rachelcsmith@fs.fed.us">rachelcsmith@fs.fed.us</a>	Neutral	R10/SFWO
USFS – Sierra NV Carnivore Monitoring Program	Program Lead: Jody Tucker, PhD – Wildlife Bio. <a href="mailto:Jody.tucker@usda.gov">Jody.tucker@usda.gov</a> O:209/962-7825 x258 C: 559-359-5888 24525 Hwy 120 Groveland, CA 95321	Neutral	R10/SFWO
USFS – Sierra NF	Dean Gould, Forest Supervisor, <a href="mailto:dagould@fs.fed.us">dagould@fs.fed.us</a>	Neutral	R10/SFWO
USFS – Stanislaus NF	Jason Kuiken, Forest Supervisor, <a href="mailto:jkuiken@fs.fed.us">jkuiken@fs.fed.us</a>	Neutral	R10/SFWO
USFS – Tahoe NF	Eli Ilano, Forest Supervisor <a href="mailto:eilano@fs.fed.us">eilano@fs.fed.us</a>	Neutral	R10/SFWO
BLM – District offices	Arcata Field Office: Molly Brown FS – <a href="mailto:mmbrown@blm.gov">mmbrown@blm.gov</a>  Redding Field Office: Jennifer Mata, FS <a href="mailto:jmata@blm.gov">jmata@blm.gov</a>  Mother Lode Field Office Elizabeth Meyer-Shields, Field Supervisor <a href="mailto:eameyer@blm.gov">eameyer@blm.gov</a>	Neutral	R10/YFWO  YFWO  SFWO
NRCS-Service Center Office	UKIAH SERVICE CENTER 1252 AIRPORT PARK BLVD STE B1 UKIAH, CA 95482 Carol Mandel District Conservationist (707) 468-9223	Neutral	R10/YFWO

	(707) 468-5278 fax Carol.Mandel@ca.usda.gov		
NRCS - Fresno Area Office	David Krietemeyer, Acting District Conservationist david.krietemeyer@ca.usda.gov	Neutral	R10/SFWO
National Park Service – Sequoia and Kings Canyon NP	Woody Smeck, Superintendent woody_smeck@nps.gov	Neutral	R10/SFWO
National Park Service – Yosemite National Park	Michael Reynolds, Superintendent michael_reynolds@nps.gov	Neutral	R10/SFWO
National Park Service	Redwood NP Superintendent Steven_Mietz@nps.gov	Neutral	R10/YFWO
USFWS – Arcata FWO	Dan Everson, Project Leader dan_everson@fws.gov	Pro	R10/YFWO
USFWS – Klamath Falls FWO	Dan Blake, Project Leader daniel_blake@fws.gov	Pro	R10/YFWO
<b>California Tribal contacts</b>			
Yurok Tribe	ggensaw@yuroktribe.nsn.us	Pro	R10/YFWO
Bear River Band of Rohnerville Rancheria	celesteruiz@brb-nsn.gov	Unk	R10/YFWO
Big Lagoon Rancheria	vmoorehead@earthlink.net	Unk	R10/YFWO
Blue Lake Rancheria	info@bluelakerancheria-nsn.gov	Unk	R10/YFWO
Cahto Tribe of the Laytonville Rancheria	chairwoman@cahto.org	Unk	R10/YFWO
Elk Valley Rancheria	swoods@elk-valley.com	Unk	R10/YFWO
Hoopa Valley Tribal Council	chairman.jackson@gmail.com	Unk	R10/YFWO
Karuk Tribe of California	battebery@karuk.us	Unk	R10/YFWO

Manchester Pt Arena-Pomo Indians	manptarena@hughes.net	Unk	R10/YFWO
Quartz Valley Reservation	Chairwoman Frieda Bennett 13601 Quartz Valley Road Fort Jones CA 96032 (530) 468-5907 tribalchairman@qvir-nsn.gov	Unk	R10/YFWO
Alturas Rancheria of Pit River Indians	Vi Riley, Cultural Resources Coordinator P. O. Box 340 Alturas, CA 96101		R10/YFWO
Cedarville Rancheria of Northern Paiute	Carrie Anne Sligar, Environmental Coordinator 300 West 1st Street Alturas, CA 96101		
Howard Wynant	P.O.Box 34 Macdoel, CA 96058		R10/YFWO
Fort Bidwell Indian Community of Paiute	Ralph DeGarmo, Cultural Resources Coordinator P. O. Box 129 Fort Bidwell, CA 96112		
Tasman Koyom Indian Foundation	Beverly K. Ogle 29855 Plum Creek Road Paynes Creek, CA 96075		
Shasta Nation (also known as Shasta Tribe, Inc.)	Ms. Mary Carpelan, Cultural and Archaeological Resources P.O. Box 1054 Yreka, CA 96097		
Wintu Tribe of Northern California	Kelli Hayward P.O. Box 995 Shasta Lake, CA 96019  Robert Burns		R10/YFWO

Wintun Educational and Cultural Council	P.O. Box 483 Hayfork, CA 96041		
Roaring Creek Rancheria	P. O. Box 52 Montgomery Creek, CA 96065		
Nor-Rel-Muk Nation	Marilyn Delgado, Chairperson P.O. Box 1967 Weaverville, CA 96093		
Resighini Rancheria	rickdowd7@gmail.com	Unk	R10
Round Valley Indian Tribes	president@rvit.org	Unk	R10/SFWO
Sherwood Valley Band of Pomo Indians	svrchair@sbcglobal.net	Unk	R10
Smith River Rancheria - Tolowa	Briannon.Fraley@tolowa.com	Unk	R10/YFWO
Table Bluff Rancheria - Wiyot Tribe	brian@wiyot.us	Unk	R10
Trinidad Rancheria	aatkins@trinidadrancheria.com	Unk	R10
Berry Creek Rancheria	fsteale@berrycreekrancheria.com	UNK	R10/SFWO
Cold Springs Rancheria	csrchair@netptc.net	UNK	R10/SFWO
Redwood Valley	tribalcouncil@rvit.org	UNK	R10/SFWO
North Fork Rancheria	nfrancheria@nfr-nsn.gov	UNK	R10/SFWO
<b>California Contacts</b>	<b>State and stakeholders</b>		
Office of the Governor-Gavin Newsom	governor@governor.ca.gov gavin.newsom@gov.ca	Unk	R10/ARD-ES
California Department of Fish and Wildlife	Chuck Bonham, Director Director@wildlife.ca.gov	Unk	R10/ARD-ES

Environmental Protection Information Center	epic@wildcalifornia.org	Pro	R10/YFWO
Northcoast Environmental Center	nec@yournec.org	Pro	R10/YFWO
Natural Resources Defense Council	nrdcinfo@nrdc.org	Neutral	R10/YFWO
Pacific Forest Trust	pft@pacificforest.org	Neutral	R10/YFWO
Redwood Region Audubon Society	adejoannis@hotmail.com	Pro	R10/YFWO
Sierra Club- Redwood Chapter, North Group	vbrandon@lakelive.info	Pro	R10/YFWO
The Trust for Public Land	info@tpl.org Guillermo Rodriguez, State Dir.	Neutral	R10/YFWO
The Nature Conservancy	california@tnc.org Heather.gately@tnc.org (Media contact)	Neutral	R10/YFWO
The Wildlands Conservancy	info@twc-ca.org	Neutral	R10/YFWO
The Wilderness Society	dan_smuts@twc.org	Neutral	R10/YFWO
Earth Justice Legal Defense Fund	caoffice@earthjustice.org	Pro	R10/YFWO
National Parks & Conservation Association	pacific@npca.org	Pro	R10/YFWO
Defenders of Wildlife	pflick@defenders.org	Pro	R10/YFWO
Conservation Biology Institute	gladwin.joseph@consbio.org	Pro	R10/YFWO
California Licensed Foresters Association	clfa@volcano.net	Con	R10/YFWO

Lyme Redwood Forest Company	sfullerton@lymeredwood.com	Con	R10/YFWO
Mendocino Redwood Company, LLC	Dennis Thibeault, VP 707 463-5110 dthibeault@mendoco.com	Con	R10/YFWO
Wildlife Management Institute	Steve Williams swilliams@wildlifemgt.org	Neutral	DPIA
Cal Fire	Dennis.Hall@fire.ca.gov	Neutral	R10/YFWO
California Wildlife Conservation Board	John.Donnelly@wildlife.ca.gov	Pro	R10/YFWO
Del Norte County Board of Supervisors	choward@co.del-norte.ca.us	Con	R10/YFWO
Humboldt County Board of Supervisors	kathy.hayes@co.humboldt.ca.us	Con	R10/YFWO
California State Department of Parks and Recreation	atransou@parks.ca.gov mike.lair@parks.ca.gov terra.fuller@parks.ca.gov	Neutral	R10/YFWO
Lake County Board of Supervisors	Moke.Simon@lakecountyc.ca.gov Bruno.Sabatier@lakecountyc.ca.gov Eddie.Crandell@lakecountyc.ca.gov Tina.Scott@lakecountyc.ca.gov Rob.Brown@LakeCountyCA.gov  Board of Supervisors 255 North Forbes St Lakeport, CA 95453	Con	R10/SFWO
Mendocino County Board of Supervisors	bos@co.mendocino.ca.us 501 Low Gap Road Room 1010 Ukiah, CA 95482 Phone:(707) 463-4221	Con	R10/YFWO

Siskiyou County Board of Supervisors	bcriss@co.siskiyou.ca.us mkobseff@co.siskiyou.ca.us	Con	R10/YFWO
Sonoma County Board of Supervisors	Lynda.Hopkins@sonoma-county.org	Con	R10/SFWO
Trinity County Board of Supervisors	clerkoftheboard@trinitycounty.org	Con	R10/YFWO
Shasta County Board of Supervisors	lmoty@co.shasta.ca.us shastacountybos@co.shasta.ca.us	Con	R10/YFWO
Green Diamond Resource Company	grynearson@greendiamond.com khamm@greendiamond.com	Con	R10/ARD-ES
Sierra Pacific Industries	Dan Tomascheski, VP/Resources <a href="mailto:dtomascheski@spi-ind.com">dtomascheski@spi-ind.com</a> cell: 530-945-3421  Andrea Howell, Corp. Aff. Dir. <a href="mailto:ahowell@spi-ind.com">ahowell@spi-ind.com</a> 530-378-8104 Cell: 530-360-2150	con	R10/ARD-ES  YFWO/PAO
Western Governors' Association	zbodhane@westgov.org joe@westgov.org	Con	DPIA
Bell Labs	Daniel Schlegel - <a href="mailto:dschlegel@belllabs.com">dschlegel@belllabs.com</a>	Neutral	R10/YFWO
National Marijuana Initiative	Ed Shemelya <a href="mailto:jeshemelya@nmi.nhac.org">jeshemelya@nmi.nhac.org</a>	Neutral	R10/YFWO
Woods Pest Control	David Harmon - <a href="mailto:daveharmon@woodsp Pestcontrol.com">daveharmon@woodsp Pestcontrol.com</a>  Jacqui Harmon - <a href="mailto:jacqui@woodsp Pestcontrol.com">jacqui@woodsp Pestcontrol.com</a>	Neutral	R10/YFWO
Big Time Pest Control and Pest Control Operators of California	19905 Hirsch Ct, Anderson, CA 96007 (530) 242-8830 <a href="mailto:syble@bigtimepestcontrol.com">syble@bigtimepestcontrol.com</a> 1805 2nd St., Unit C, Eureka, CA 95501 (707) 442 7378	Neutral	R10/YFWO



California Forestry Assoc (CalForests)	Rich Gordon, CEO <a href="mailto:richg@calforests.org">richg@calforests.org</a> Yianni Kazanis, Comms Dir. <a href="mailto:YianniK@calforests.org">YianniK@calforests.org</a>		R10/RD, ARD-ES
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## 12. Congressional member email list

Member	DC Staff Email	District Staff Contact
Sen. Merkley (OR)	<a href="mailto:ben_ward@merkley.senate.gov">ben_ward@merkley.senate.gov</a> <a href="mailto:logan_hollers@merkley.senate.gov">logan_hollers@merkley.senate.gov</a> <a href="mailto:Lucas_Smith@merkley.senate.gov">Lucas_Smith@merkley.senate.gov</a>	<a href="mailto:amy_amrhein@merkley.senate.gov">amy_amrhein@merkley.senate.gov</a>
Sen. Wyden (OR)	<a href="mailto:malcolm_mcgeary@wyden.senate.gov">malcolm_mcgeary@wyden.senate.gov</a>	<a href="mailto:lisa_rockower@wyden.senate.gov">lisa_rockower@wyden.senate.gov</a> <a href="mailto:jacob_egler@wyden.senate.gov">jacob_egler@wyden.senate.gov</a>
Rep. Bonamici (OR1)	<a href="mailto:Maxine.Sugarman@mail.house.gov">Maxine.Sugarman@mail.house.gov</a>	<a href="mailto:ali.mayeda@mail.house.gov">ali.mayeda@mail.house.gov</a>
Rep. Walden (OR2)	<a href="mailto:riley.bushue@mail.house.gov">riley.bushue@mail.house.gov</a>	<a href="mailto:nick.strader@mail.house.gov">nick.strader@mail.house.gov</a>
Rep. DeFazio (OR4)	<a href="mailto:kris.pratt@mail.house.gov">kris.pratt@mail.house.gov</a>	<a href="mailto:dan.whelan@mail.house.gov">dan.whelan@mail.house.gov</a>
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Rep. McCarthy (CA23)	kyle.lombardi@mail.house.gov	robin.lake-foster@mail.house.gov
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### 13. Congressional committee email list

*CLA will contact authorizing committee staff; Division of Budget will contact appropriations committee staff*

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Senate Appropriations Interior S/C – Minority	melissa_zimmerman@appro.senate.gov	(202) 228-0774
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House Appropriations Interior S/C – Minority	darren.benjamin@mail.house.gov Chris.Cooper@mail.house.gov	(202) 225-3081
House Natural Resources – Majority	lora.snyder@mail.house.gov brandon.bragato@mail.house.gov sarah.lim@mail.house.gov rachel.gentile@mail.house.gov casey.maclean@mail.house.gov beth.lenz@mail.house.gov	(202) 225-6065
House Natural Resources – Minority	william.ball@mail.house.gov parish.braden@mail.house.gov brandon.miller@mail.house.gov syi@mail.house.gov	(202) 225-2761

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Leadership – House Majority Leader Hoyer	trent.bauserman@mail.house.gov	(202) 225-4131
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**14. Media coordinators** *(For national-level plans, list at least one person from HQ Public Affairs and others from region/program if appropriate. For regional-level plans, only regional coordinators are required. Enter name, email and phone)*

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IR10 (SFWO): Meghan Snow, meghan\_snow@fws.gov; 916-414-6671  
IR9 (OFWO): Elizabeth Materna, elizabeth\_materna@fws.gov, 503-231-6912  
IR 10 (RFWO): Joanna Gilkseson, Joanna\_gilkeson@fws.gov, 775-861-6336  
HQ: Christina Meister, christina\_meister@fws.gov, 703-358-2284

**15. Congressional coordinators** *(For national-level plans, list at least one person from HQ Public Affairs and others from region/program if appropriate. For regional-level plans, only regional coordinators are required. Enter name, email and phone)*

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**16. Subject matter experts available for interview** *(Must be approved by HQ Public Affairs for an HQ-led announcement or by Regional Public Affairs for region-led announcement. Enter name, email and phone)*

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**17. Additional technical experts for reference** *(Enter name, email and phone)*

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 Sacramento FWO: Josh Hull, josh\_hull@fws.gov; (9146) 414-6742

**18. Are there any non-FWS points of contact for this action?** *(Enter name, organization, role, email and phone)*

None

**SECTION V: DOCUMENT INFO**

**19. Date Created**

**Created By**

March 10, 2020	Susan Sawyer, YFWO
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**20. Date last edited**

**Edited By**

March 10, 2020	Meghan Snow, SFWO
March 11, 2020	Angela Picco, RO
March 11, 2020	Mike Senn, RO
March 12, 2020	Susan Sawyer, YFWO
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March 13, 2020	Gina Glenne, YFWO
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March 16, 2020	Elizabeth Materna, OFWO
March 20, 2020	RO EA
March 27, 2020	Gavin Shire
March 27, 2020	Alyssa Hausman
03 30 2020	DL Hobbs

## APPENDIX: ADDITIONAL BACKGROUND INFORMATION AND MATERIALS

### ***DO NOT PUT OTHER MATERIALS SUCH AS FAQs, NEWS RELEASE OR TALKING POINTS IN THIS SECTION. KEEP THOSE AS SEPARATE DOCUMENTS.***

*(Consider the following: What is the historical context? Does this relate to other issues that may not immediately be apparent (consider other programs and regions)? Is there a scientific basis to this issue? If so what is it?)*

- On December 5, 2000, the Service received a petition to list the West Coast DPS of Pacific fisher as endangered under the ESA. The petition also asked the Service to designate critical habitat for the DPS.
- On July 10, 2003, the Service published a positive 90-day finding and initiated a 12-month status review.
- On April 8, 2004, the Service announced that the West Coast DPS of fisher was warranted for listing but precluded by higher priority actions. The West Coast DPS of fisher was added to the Service's candidate species list.
- On June 10, 2007, Sierra Forest Products, Inc., challenged the Service's April 8, 2004 12-month finding for the fisher by asserting that the Service failed to specify whether the West Coast DPS of fisher is a DPS of a species or a DPS of a subspecies.
- On June 6, 2008, the Eastern District Court of California announced that the Service's determination of the species' status was not arbitrary, capricious, an abuse of discretion, or otherwise not in accordance with law.
- On July 12, 2011, the Service reached an agreement (multi-district litigation with Center for Biological Diversity) to submit a proposed listing determination, or withdraw the warranted 12-month finding, no later than the end of the 2014 Fiscal Year.

- On October 7, 2014, the Service published a proposed rule (79 FR 60419) to list the West Coast DPS of fisher as a threatened species under the ESA. That proposal had a 90-day comment period, ending January 5, 2015.
- On December 23, 2014, the Service extended the proposal's comment period for an additional 30 days, ending February 4, 2015 (79 FR 76950).
- On April 14, 2015, the Service reopened the comment period and announced a 6-month extension of the final listing to acquire new information and comments regarding toxicants, rodenticides and survey information (80 FR 19953). That additional comment period ended May 14, 2015, and was conducted specifically to help assess distribution and population trends due to disagreement regarding the sufficiency or accuracy of the available data related to those issues.
- On April 18, 2016, the Service published a document in the *Federal Register* withdrawing the proposed rule to list the West Coast DPS of fisher (81 FR 22710), concluding that the stressors acting upon the DPS did not significantly impact the species at either the population or range-wide scales.
- On October 19, 2016, the Center for Biological Diversity, Environmental Protection Information Center, Klamath-Siskiyou Wildlands Center and Sierra Forest Legacy filed a complaint for declaratory and injunctive relief, alleging that the agency's determination on the West Coast DPS of fisher violated the ESA.
- On September 21, 2018, a summary judgment was issued. The District Court for the Northern District of California vacated the listing withdrawal and remanded the Service's final determination for reconsideration. The order gave the Service until March 22, 2019 to prepare a new rule.
- On November 20, 2018, the District Court for the Northern District of California granted the Services' request to extend the deadline to publish in the *Federal Register* either a withdrawal, final listing, or a revised proposed rule by September 21, 2019. Had this occurred, the Service had until March 21, 2020 to publish a final determination. The Service filed a motion for extension by 35 days for each date.
- On January 31, 2019, a 30-day public comment period was opened to solicit additional information on threats and conservation actions for the West Coast DPS of fisher. These, and all prior comments, were considered in the revised proposed listing rule.
- On May 17, 2019, the District Court for the Northern District of California granted the Services' request to extend the deadline 35 days, until October 26, 2019, for submitting to the *Federal Register* either a withdrawal, final listing, or a revised proposed rule.

- On November 7, 2019, a revised proposed rule to list the West Coast DPS of fisher was published, and the Service opened a 30-day public comment period. The agency evaluated new information available since 2014 and reconsidered the best available information already in its files (including all peer, partner and public comments received during previous comment periods as well as the two recent comment periods). The Service concluded that the West Coast DPS of fisher continued to meet the definition of a threatened species based on cumulative effects associated with multiple threats across the DPS's range.
- On December 19, 2019, the Service reopened the public comment period for an additional 15 days to allow the public more time to comment on the revised proposed rule.
- In February 2020, the Service evaluated new information received during the November and December 2019 and previous comment periods. Based on existing and new information, the agency determined that the singular 'West Coast DPS' of fisher should be evaluated as two separate DPS (the Southern Sierra Nevada DPS and the Northern California-Southern Oregon DPS).
- In March 2020, the final determination was made to list the Southern Sierra Nevada DPS of fisher as endangered; a not warranted finding was made for the Northern California-Southern Oregon DPS of fisher. The final rule will be submitted to the *Federal Register* by April 25, 2020.