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**To:** [sagegrouseced@lists.fws.gov](mailto:sagegrouseced@lists.fws.gov)  
**Subject:** [SageGrouseCED] Sage-grouse CED Web Address  
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Hi everyone,

I've been thinking about what our website address should be. I read some tips on choosing a good domain name but mostly it was all just common sense... keep it simple, represent your "brand name," leave out hyphens. On long versus short domain names, there's a little bit of controversy. Short names can sometimes be easier to remember (if they represent the site well); long names fare better in search engines. I don't know that the search engine problem really applies to us. I know that there was a time that we were talking about having some of our data public but I'm not sure that's still the case. All of that said, I think we have just a couple of choices...

sagegrouseconservationefforts  
sagegrouseced

Does anyone have any other ideas or opinions? Should we do a vote?

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