Urban Wildlife Refuge Program

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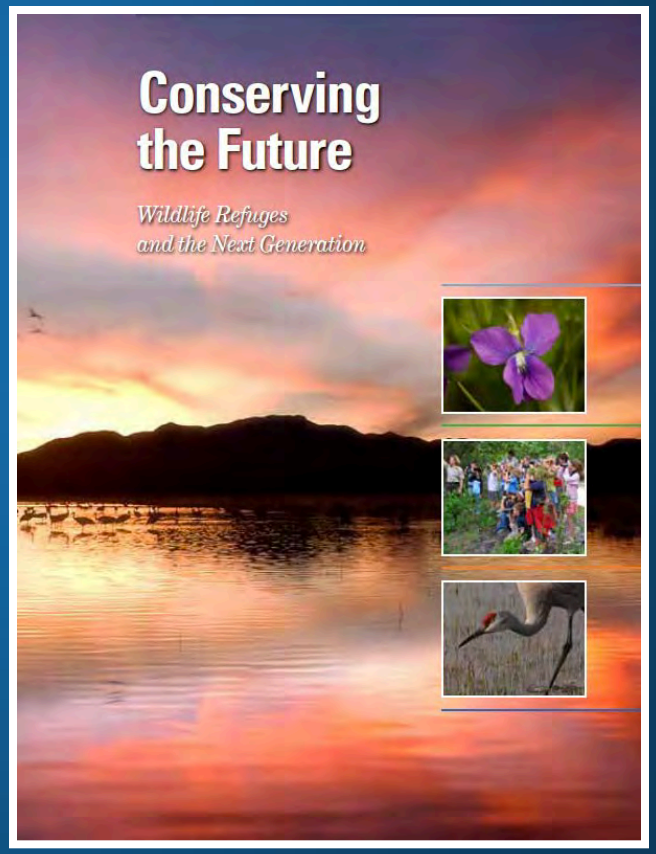
Conserving the Future

- Landscape-scale conservation and science-based decisions
- Creating a connected conservation constituency
- Developing our conservation leaders of today and tomorrow



Recommendation 13

*"Create an urban refuge initiative that **defines excellence** in our existing urban refuges, establishes the framework for creating new **urban refuge partnerships** and implements a **refuge presence** in ten demographically and geographically varied cities across America by 2015. "*

Why the urban focus?

Homework First:

- Mapping
- Urban Audience Analysis

Where we are: Urban Refuges

- Standards of Excellence

Where we aren't:

- Urban Wildlife Refuge Partnerships

Institutionalize:

- Urban Academy
- Policy

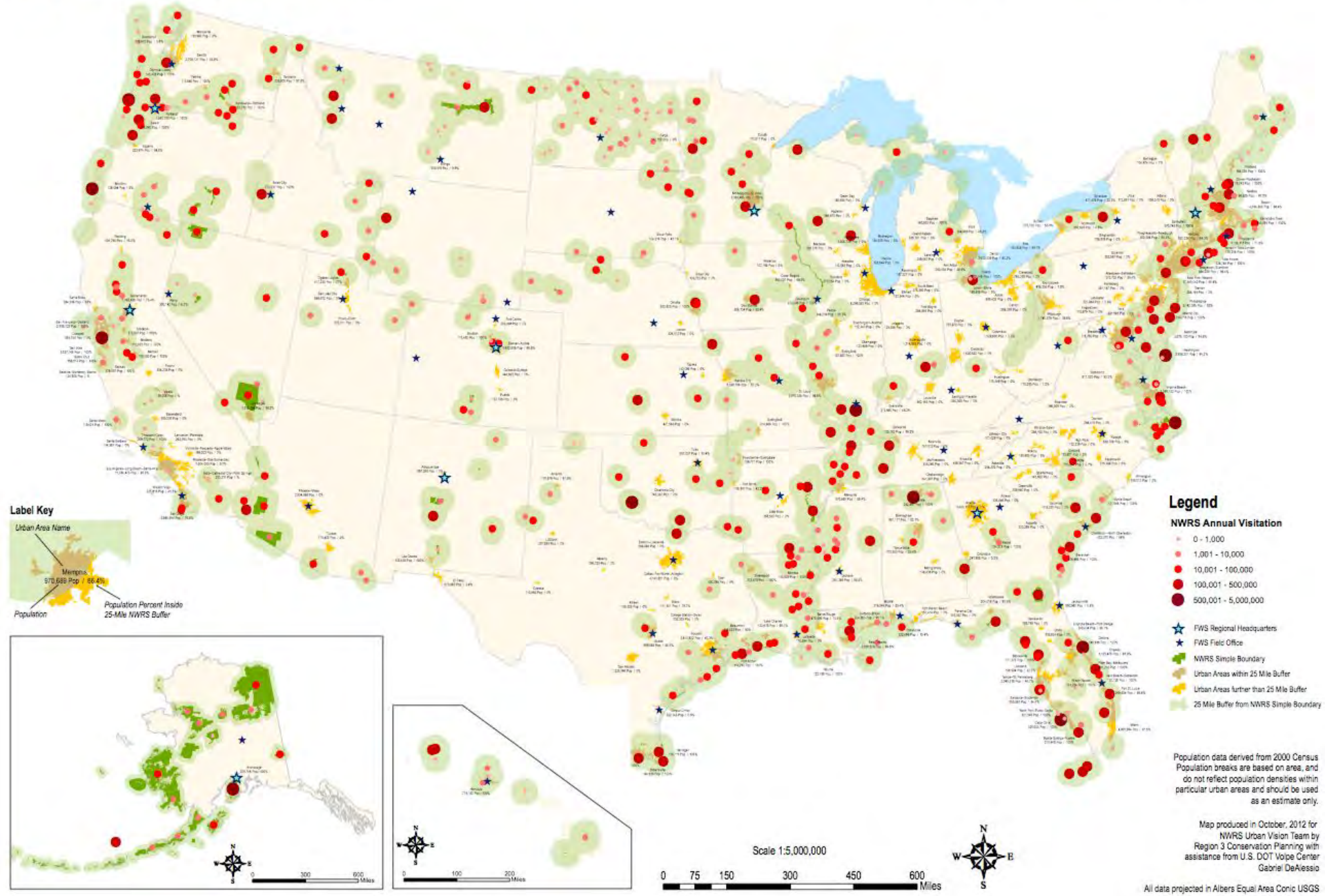
Where We Are: Urban Refuges

U.S. Fish & Wildlife Service

National Wildlife Refuge System

NWRS Urban Vision Team Assessment

Proximity to Urban Areas - 25 Mile Distance



Population data derived from 2000 Census Population breaks are based on area, and do not reflect population densities within particular urban areas and should be used as an estimate only.

Map produced in October, 2012 for NWRS Urban Vision Team by Region 3 Conservation Planning with assistance from U.S. DOT Volpe Center Gabriel DeAlessio

All data projected in Albers Equal Area Conic USGS

Urban Refuge Challenge: Criteria

- Standards Plan
- Community Analysis
- Innovation
- Barrier Strategy
- Metrics for Success
- Partnerships
- Leverage
- Youth
- Other Program Engagement
- Timeline and Milestones
- Budget and Spend Plan
- Sustainability

Standards of Excellence

- Know your Community
- Stepping Stones of Engagement
- Mutually Beneficial Partnerships
- Sustainable Resources
- Equitable Access
- Asset to the Community
- Sense of Safety
- Sustainability

arson Land 8-28-08

Urban Audience Analysis

- State of Science?
- What's working on ground?
- What does community think?
- Understand Barriers
- Engagement Strategies

Where we aren't:
Urban Wildlife Refuge Partnerships

Goals:

- Engage communities where we aren’t present
- Nurture appreciation for wildlife conservation
- Other Programs Key Leads

Where:

- We don’t currently have an urban refuge
- Significant population center
- Opportunities to leverage other efforts

Urban Wildlife Refuge Partnerships

- We identified 8 partnership projects for 2013 and will designate 6 more in August. The cities include:

- New Haven, CT
- Chicago, IL
- Houston, TX
- Providence, RI
- Seattle, WA
- Baltimore, MD
- Los Angeles, CA
- Albuquerque, NM

urban wildlife refuge
PARTNERSHIP

Vegan
Animal Place

Institutionalize!

Urban Academy September 2013

Director's Order #208

- Partnership Designations
- Umbrella for All Programs

urban academy

nikographer

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