



Conserving Pollinators

Connecting People

The monarch butterfly is our flagship species for pollinators and many other wildlife species and their habitats.

Monarchs inspire people and their habitat supports pheasants, quail, waterfowl and many other game species. Their habitat also provides outdoor recreation opportunities, like hunting and wildlife observation.

Partnerships

Taking an all-hands-on-deck approach, we are strategically engaging with a broad array of partners and audiences.

- Partnering with the National Fish and Wildlife Foundation, we initiated the Monarch Butterfly Conservation Fund. Leveraging our investments 10:1 has resulted in more than \$30 million supporting habitat projects.
- States are leaders in monarch and pollinator conservation.
- We are working with USDA, the Keystone Policy Center Monarch Collaborative and others to engage the agricultural sector to promote pollinator habitat.



Monarch butterfly and bumble bee on swamp milkweed by Jim Hudgins/USFWS

Species Status Assessment

We were petitioned in 2014 to list the monarch butterfly under the Endangered Species Act.

- We are working through the Species Status Assessment framework to inform our listing decision. States play a key role in the process.
- Determination to propose listing is extended to December 15, 2020.
- We aim to prevent the need to list.

Engaging Others

Monarchs are contagious!



Pollinator Planting by Frank Oberle/USFWS

- Internally, monarch conservation is a seamless collaboration linking our programs and regions and connecting us with domestic and international agencies.
- Second Lady Karen Pence has added a bee hive to the Vice President's residence.
- Mrs. Laura Bush encourages Texans to be Monarch Wranglers through her organization Texan by Nature.
- Rights-of-Way as Habitat Working Group, Pheasants and Quail Forever, General Mills and many others are working under the monarch banner.



Pheasant by Tom Koerner/USFWS