

We've heard the expressions....

Oil and water don't mix



And

Make lemonade out of
lemons



Are national historic trails and scenic byways

Like oil and water.....



Or lemonade in the making ?



A case study of

The Santa Fe Trial

And

El Camino Real

A case study of



The Santa Fe National Historic Trail

Santa Fe Trail National Scenic Byway



El Camino Real National Scenic Byway

El Camino Real de Tierra Adentro

National Historic Trail

Here's what we'll look at...



- **Differences** Trail / Byway agency and organization
- **Coordination** Trail / Byway
- **Suggestions** for improvement

- *Differences Trail /Byway agency and organization*

- *Coordination Trail/Byway*

- *Suggestions for improvement*

1. Designations/locations
2. Purposes
3. Visitor experience
4. Organization
5. Funding and development
6. Planning

- *Differences Trail /Byway agency and organization*
- *Coordination*

1. Designations/locations



- NHT designated by congress under National Trails Act
- Must be of National Significance among other criteria
- “Administered” by federal agency(s) for preservation and public use
- Designation is unrelated to scenic byways

- *Differences Trail /Byway agency and organization*

- *Coordination*

1. Designations/locations



- Trail location corresponds to accurate historic documentation

(An auto tour route parallels the historic route)

- Trail organizations usually made up of National organization and local chapters\

- Members of Trail organizations may be members of byway organization

- *Differences Trail /Byway agency and organization*
- *Coordination*

1. Designations/locations



- Scenic Byway corresponds to existing hwy route defined at the time of nomination



- Byway location may have little relevance to historic route location
- Byways are locally nominated
- NSB Designation by Sec of Transp.
- Byway must meet criteria of having “intrinsic qualities”

- *Differences Trail /Byway agency and organization*
- *Coordination*

1. Designations/locations



- Byway organization concerned with byway within the state



- For Camino Real byway organization no longer exists (formerly NM Hispano Chamber)

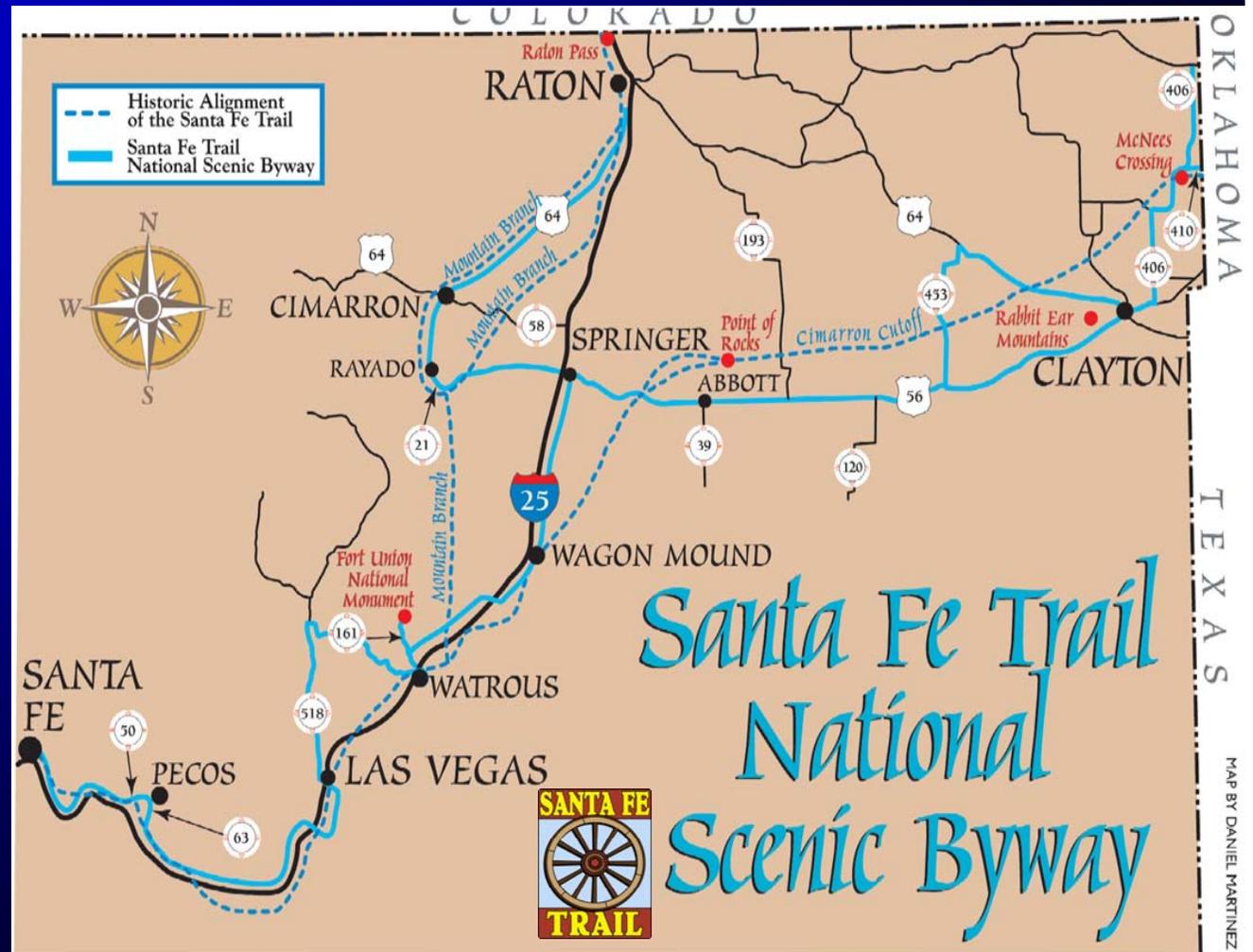
- Differences Trail /Byway agency and organization
- Coordination

1. Designations/locations



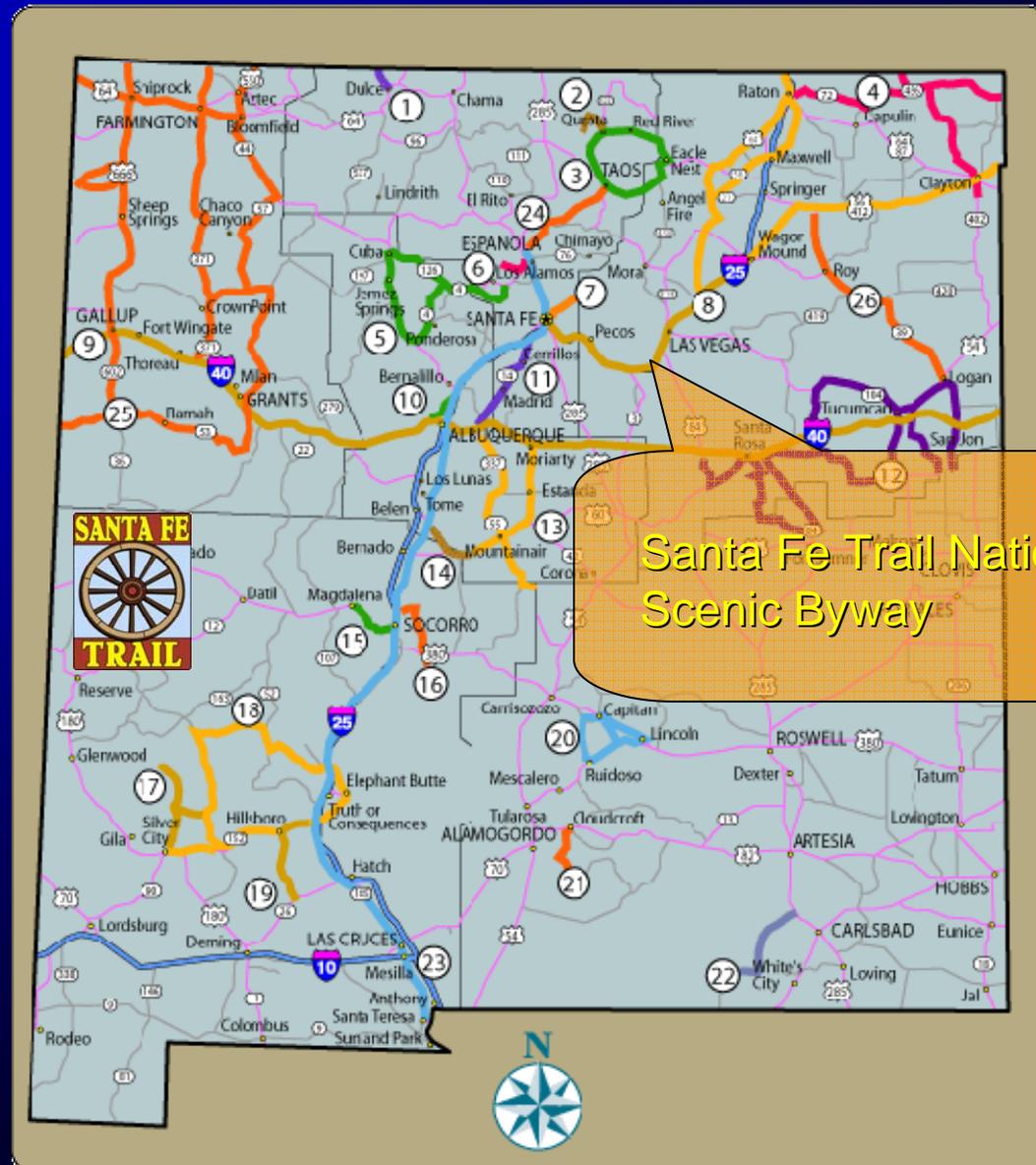
- Differences Trail /Byway agency and organization
- Coordination

1. Designations/locations



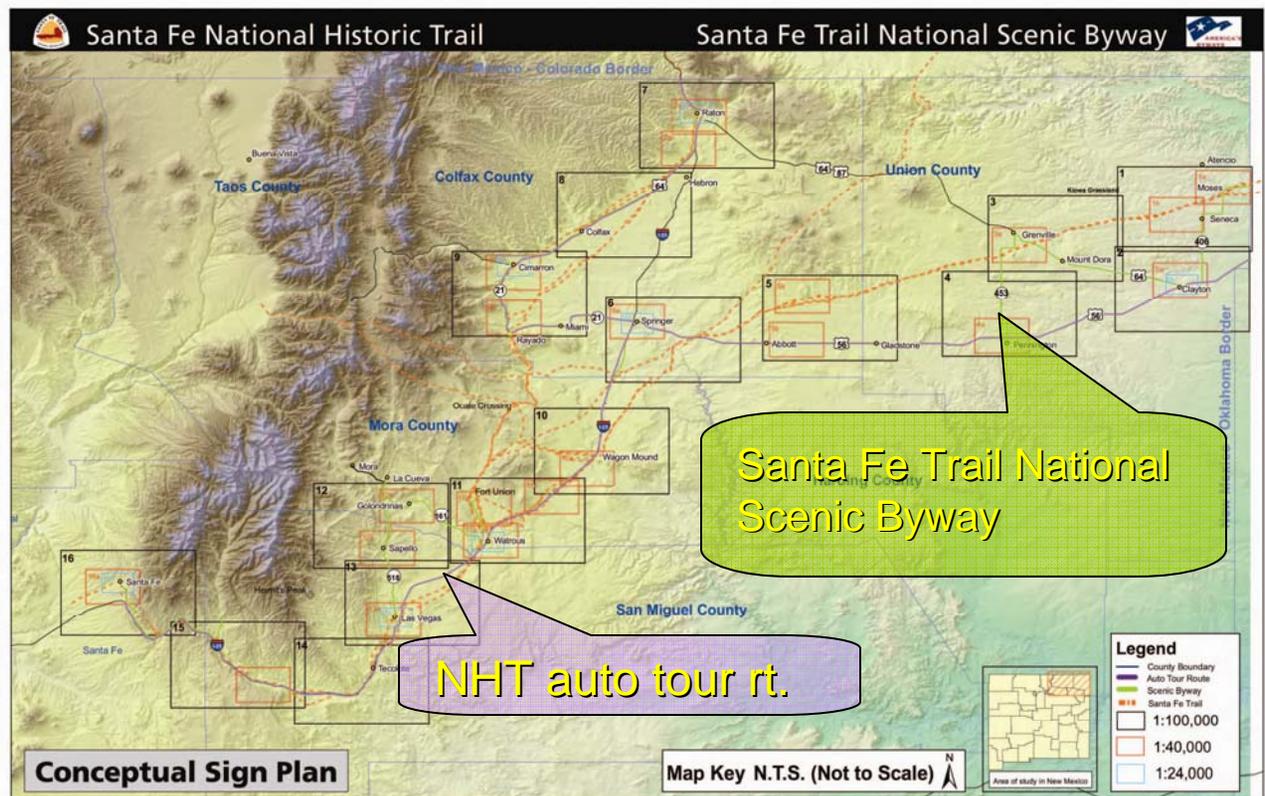
- Differences Trail /Byway agency and organization
- Coordination

1. Designations/locations



1. Designations/locations

- Differences Trail /Byway agency and organization
- Coordination

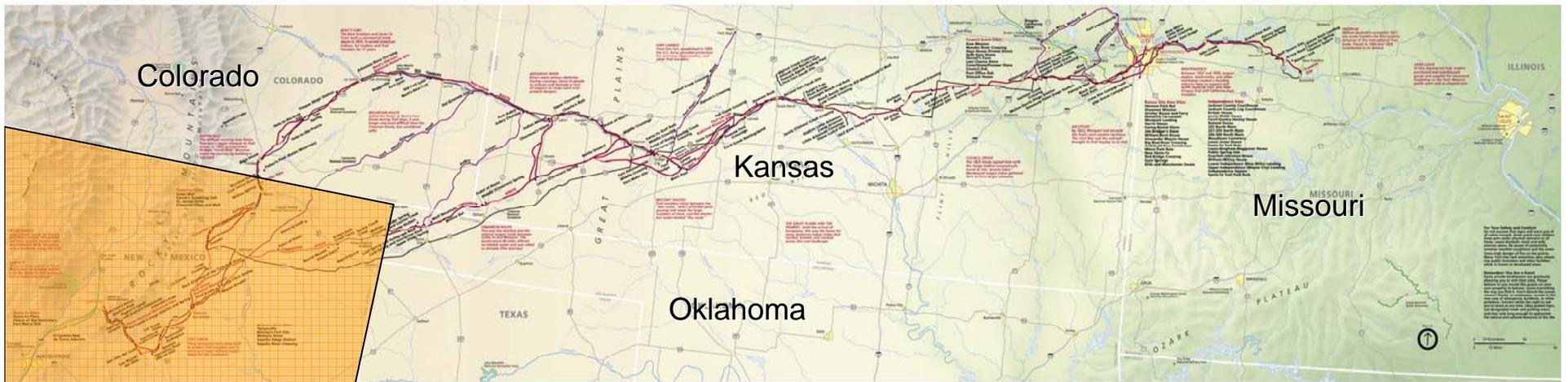


Conceptual Sign Plan

Map Key N.T.S. (Not to Scale)

1. Designations/locations

- *Differences Trail /Byway agency and organization*
- *Coordination*



- Differences Trail /Byway agency and organization
- Coordination

1. Designations/locations



- *Differences Trail /Byway agency and organization*
- *Coordination*

2. Purposes



- Preservation of trail sites and segments
- Public use and enjoyment

- *Differences Trail /Byway agency and organization*

- *Coordination*

2. Purposes



- “provide national recognition of roads that represent outstanding examples of scenic, historic, cultural, recreational, and natural qualities as well as to provide technical and financial assistance “

- *Differences Trail /Byway agency and organization*
- *Coordination*

2. Purposes



- “a group of individuals, businesses, and non-profit corporations that collaborate to ensure that the historic Santa Fe Trail in New Mexico is preserved, protected and promoted while giving visitors an insight into the colorful history of the area..”
- Groups associated with byways do not necessarily coordinate with trail groups

2. Purposes

- *Differences Trail /Byway agency and organization*

- *Coordination*



- “...organized to protect and preserve the Santa Fe Trail and to promote awareness of the historical legacy associated with it.”
- 12 chapters in 5 states 2 in NM
- Trail associations do not necessarily coordinate with byway groups

- *Differences Trail /Byway agency and organization*

- *Coordination*

2. Purposes



- “...an international, non profit organization that supports, promotes, and helps develop El Camino Real de Tierra Adentro National Historic Trail.”

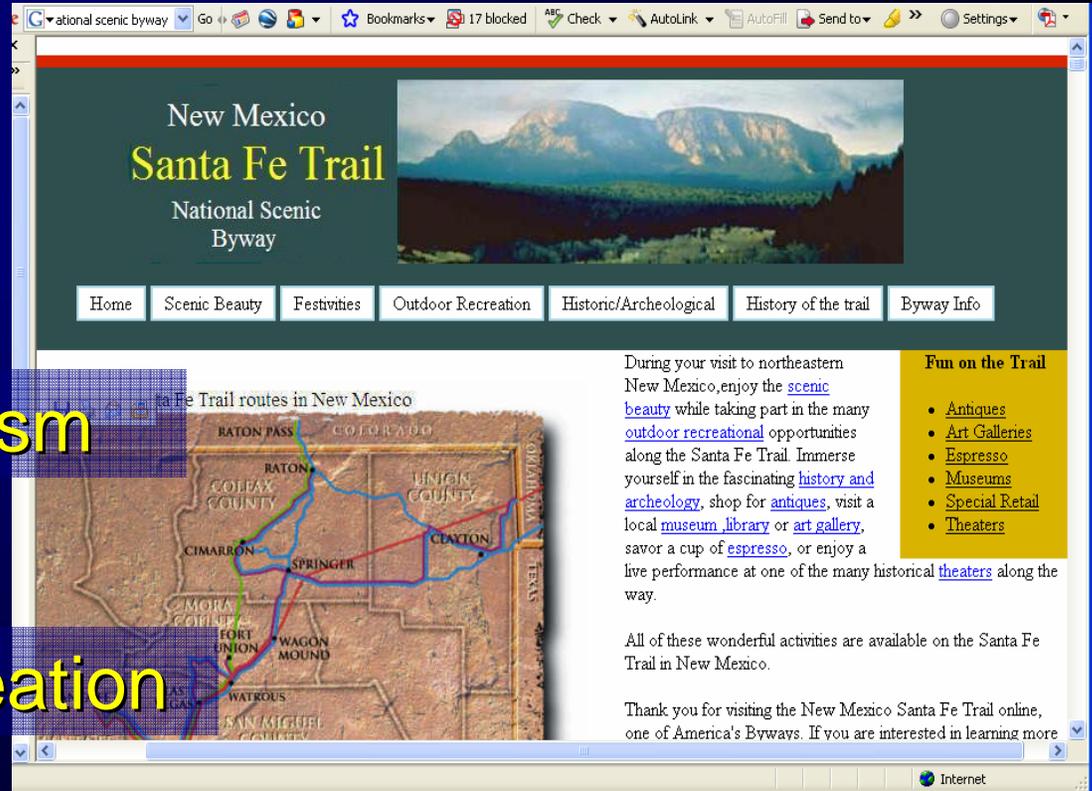
- 1 national/international level chapter

- Scenic byway organization no longer exist (formerly associated with the NM Hispano Chamber of Commerce)

3. Visitor experience

• Differences Trail /Byway agency and organization

• Coordination



Tourism

Recreation



3. Visitor experience

- Differences Trail /Byway agency and organization
- Coordination



Heritage
Tourism

3. Visitor experience

- Differences Trail /Byway agency and organization

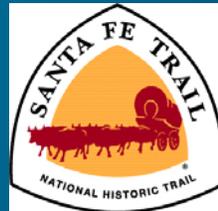
- Coordination

If the visitor cant find it, it doesn't exist and there is no experience



- *Differences Trail /Byway agency and organization*
- *Coordination*

4. Organization



- NPS/BLM admin
- Trail Associations non profit trail partners
- **Agency and trail associations concerns span length of historic trail**
- **Agency and trail associations concerns focused on the *historic trail***

4. Organization

- *Differences Trail /Byway agency and organization*

- *Coordination*



- FHWA and State Tourism program admin

- **Agency and byway organization concerns within state**

- **Agency and byway organizations concerned with other byway, assets not just the historic trail**

- **Limited coordination exists between trail and byway agencies and organizations**

5. Funding and Development

- *Differences Trail /Byway agency and organization*
- *Coordination*



- Base funding for staff tech assist
- challenge cost share (small fund)

5. Funding and Development

- *Differences Trail /Byway agency and organization*
- *Coordination*

Limited funding and assist

- Preservation
- Visitor use and development
- Research, archeology, resource preservation, interpretation, visitor facilities etc...



5. Funding and Development

- *Differences Trail /Byway agency and organization*
- *Coordination*



Example Development Projects...

- Signing
- Wayside exhibits
- Trailhead facilities

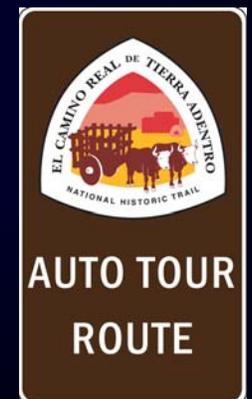
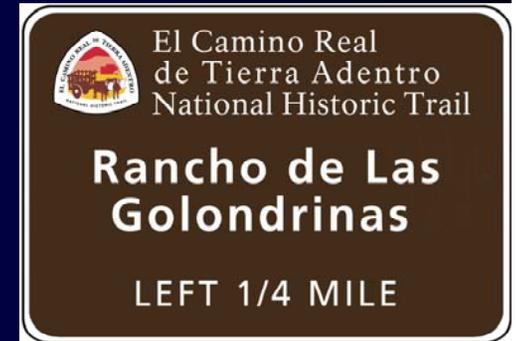
5. Funding and Development

- Differences Trail /Byway agency and organization
- Coordination



Example Development Projects...

- Signing



5. Funding and Development

- *Differences Trail /Byway agency and organization*
- *Coordination*

Example Development Projects...

- Wayside exhibits



5. Funding and Development

- Differences Trail /Byway agency and organization
- Coordination

Example Development Projects...

- Trailhead facilities



5. Funding and Development

- *Differences Trail /Byway agency and organization*
- *Coordination*



Byway grants program

- Approx. \$4-500k per yr
- **(BIG FUND)**
- competitive gov/non profit & byway org may apply

5. Funding and Development

- *Differences Trail /Byway agency and organization*
- *Coordination*



- 7 Project eligibility criteria
- Project in name of trail may or may not be coordinated with other trail stakeholders or NHT agencies and association

5. Funding and Development

- *Differences Trail /Byway agency and organization*
- *Coordination*



Example projects:

- El Camino Real Interpretive Plan and signs (Santa Fe County)
- El Camino Real urban plaza (Bernalillo County)
- El Camino Real interpretation (Sandoval County)
- Santa Fe Trail interpretive kiosks and signs (CCHP)

5. Funding and Development

- *Differences Trail /Byway agency and organization*
- *Coordination*



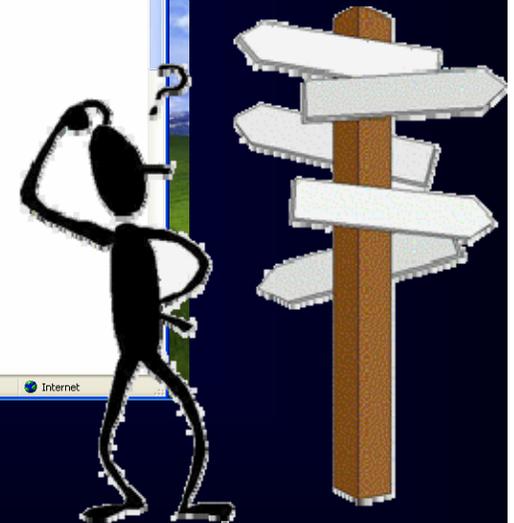
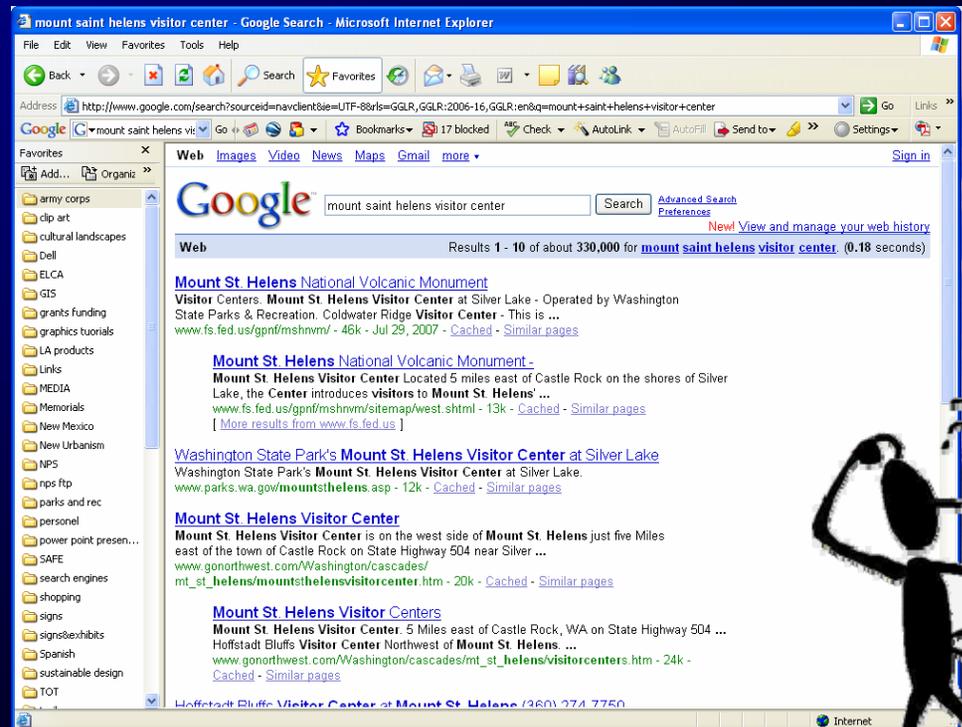
If everyone is “claiming” the trail name can it become confusing for the visitor?



5. Funding and Development

Like at Mt Saint Helens where every visitor center is the Mt Saint Helens VC

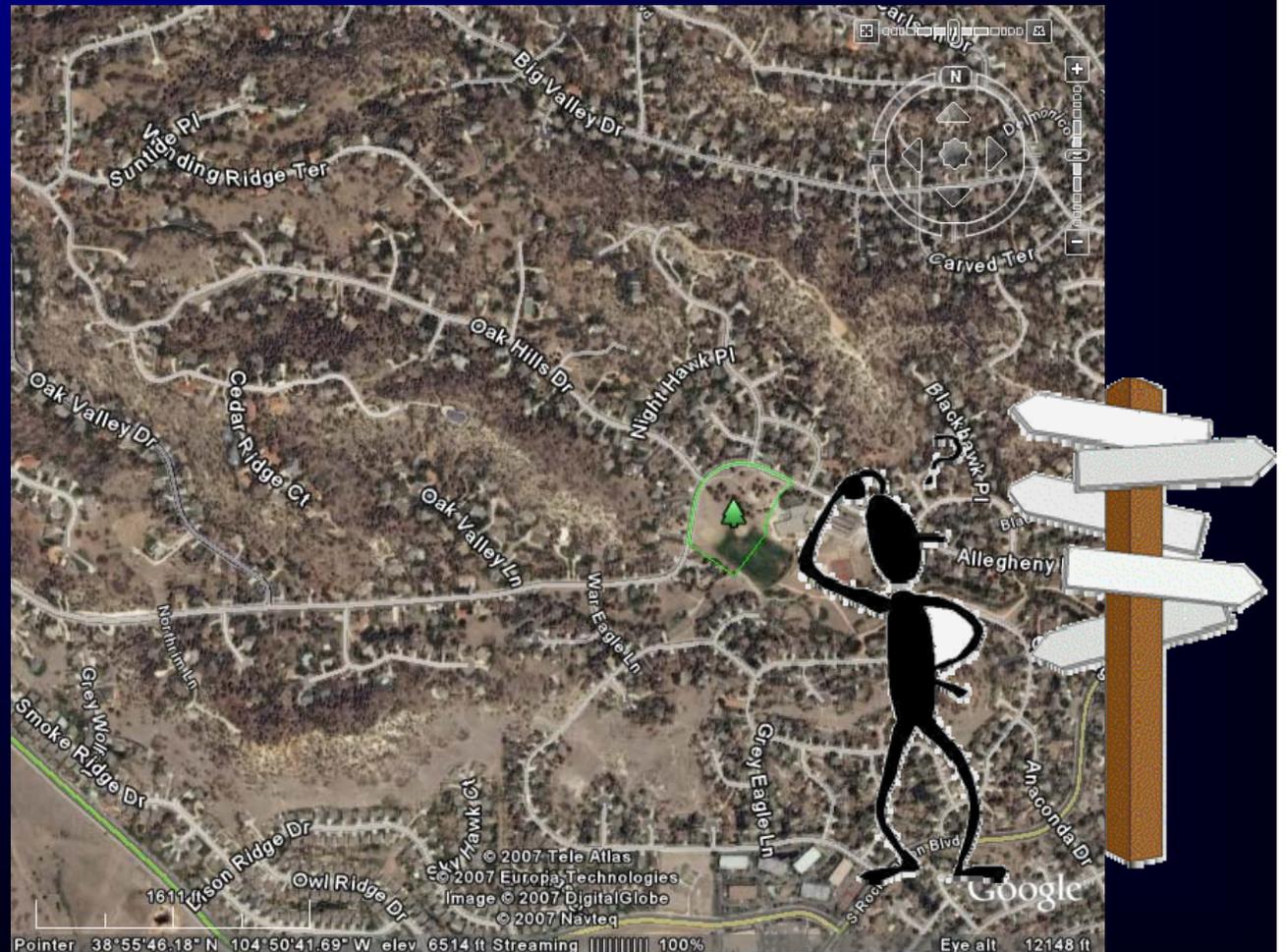
- Differences Trail /Byway agency and organization
- Coordination



5. Funding and Development

Or like finding your way when all the streets have the same name?

- Differences Trail /Byway agency and organization
- Coordination

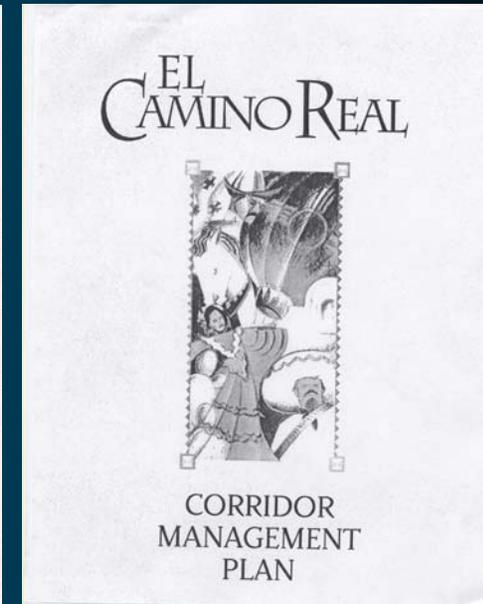
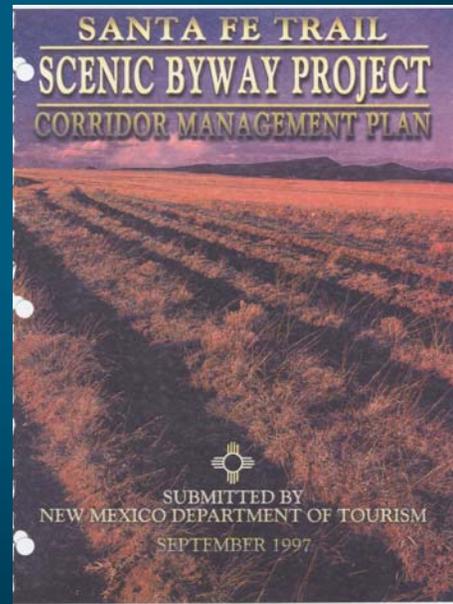


4. Planning

- *Differences Trail /Byway agency and organization*
- *Coordination*



- Corridor Management Plans (CMP)



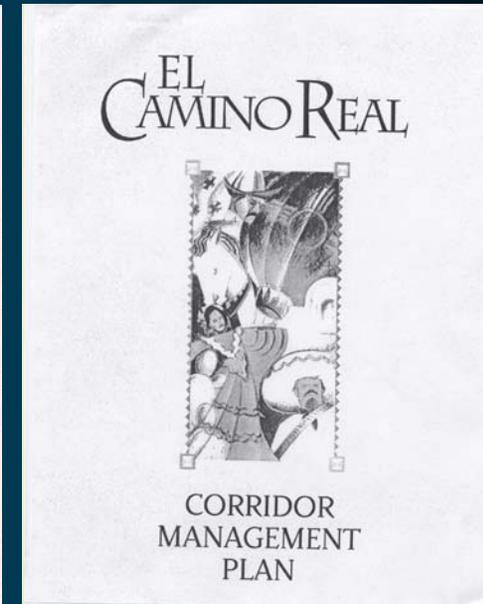
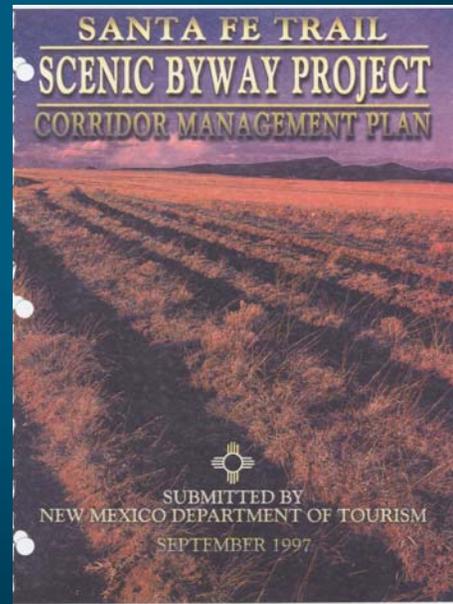
The alliance developed a *Corridor Management Plan (CMP)* in 1997 that lists the many sites along the byway that are historically, culturally, recreationally or archeologically significant. The CMP provides guidance for promoting and preserving the byway and its many assets while enhancing the visitor's experience along the Santa Fe Trail.

4. Planning

- *Differences Trail /Byway agency and organization*
- *Coordination*



- Corridor Management Plans (CMP)

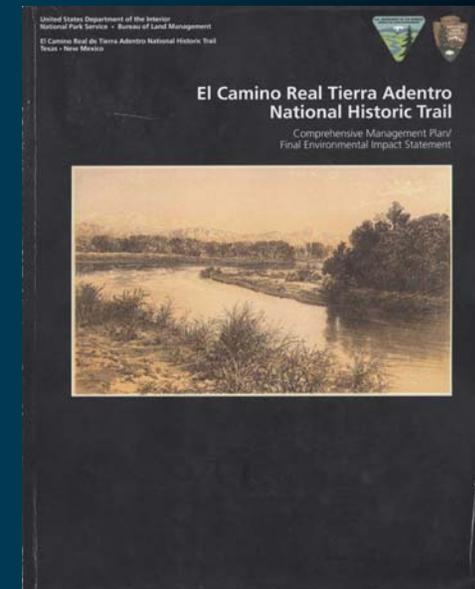
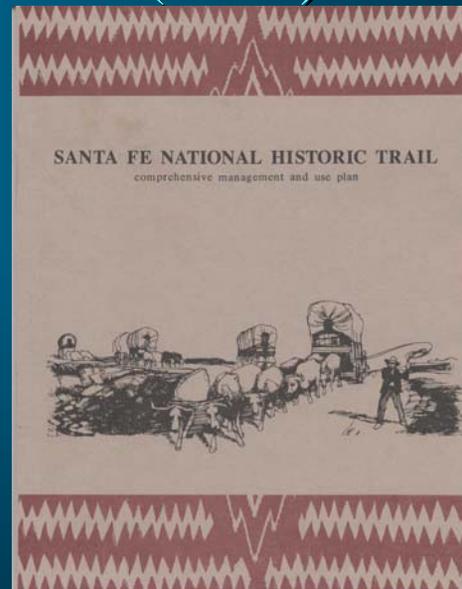


Usually done by byway organization internally or by contract

4. Planning

- *Differences Trail /Byway agency and organization*
- *Coordination*

Comprehensive Management and Use Plan (CMP)

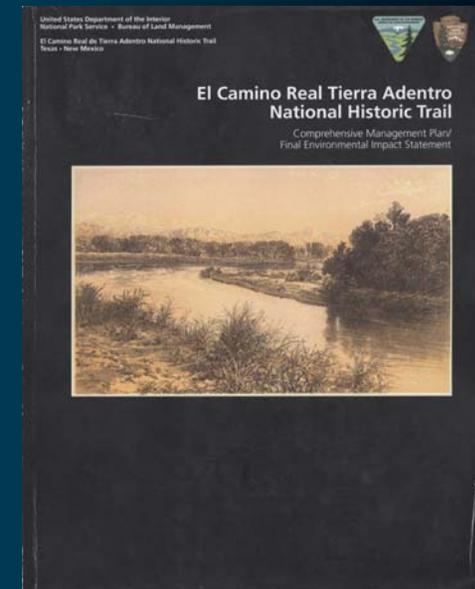
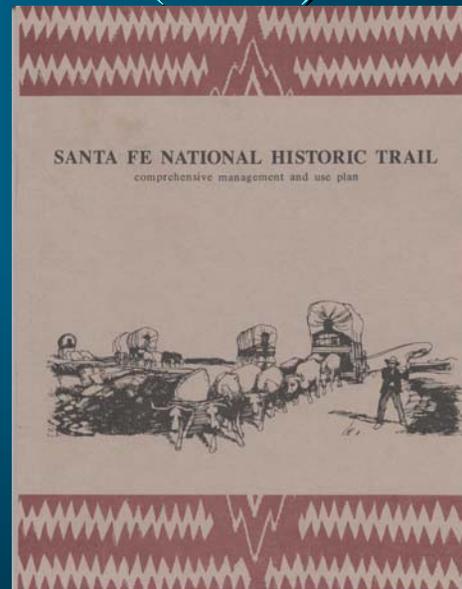


Produced by administering agencies as directed by National Trails Act

4. Planning

- *Differences Trail /Byway agency and organization*
- *Coordination*

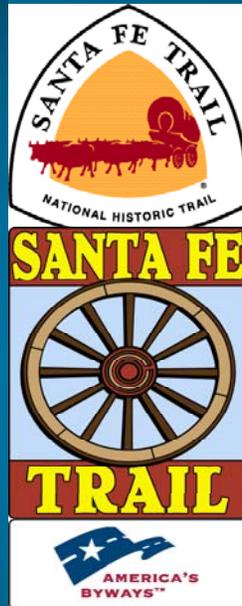
Comprehensive Management and Use Plan (CMP)



Public process - limited coordination with scenic byway cmp

4. Planning

- *Differences Trail /Byway agency and organization*
- *Coordination*



Example coordinated planning projects



Scenic Byway & National Historic Trail conceptual sign plan

4. Planning

Example coordinated planning projects

- Differences Trail /Byway agency and organization
- Coordination



Logos:
The logos pictured above represent the Santa Fe Trail National Scenic Byway, the Federal Highway National Byways program of which it is a part, and the Santa Fe National Historic Trail. The Santa Fe Trail National Scenic Byway logo is the image that will be used to identify the route of the byway for travelers to follow the route. The national byways program logo is a requirement of funding to be located on the byway signs and will be a small sticker located on the byway route identification sign. The national historic trail logo identifies the auto tour route and sites associated with the national historic trail.



Route Identification signs:
The photo above shows the format adopted for route identification signs for both the National Historic Trail auto tour route and the route of the Santa Fe Trail National Scenic Byway. This image is in Colorado where the Santa Fe Trail Scenic Byway and auto tour route coincide. In New Mexico this same format is proposed except that the New Mexico Santa Fe Trail Byway logo would replace the Colorado logo above and the text Scenic Byway

would replace the lower sign panel on the right.

In cases where the two routes diverge, the auto tour route would sign only and the scenic byway sign by itself would be used to mark the byway.

2. Directional signing:
Although the Santa Fe National Historic Trail was designated by Congress in 1987 and the marking of the auto tour route was completed not long after that, the usefulness of the auto tour route has been only marginally successful. The primary reason for this is that the intent of the auto tour route was to provide a more or less parallel road to the actual historic trail route that visitors could follow to then access historic sites and trail segments that they could then experience.

Because publicly accessible sites where not yet established or where limited, and limited or no directional signing off of the auto tour route signs have ever been provided, the usefulness of the auto tour route in experiencing the historic trail has been questionable. The sign plan proposes a system of directional signs from the auto tour route and the scenic byway that will enable visitors to easily find publicly accessible historic sites and segments as well as visitor centers and orientation facilities associated with the historic trail.



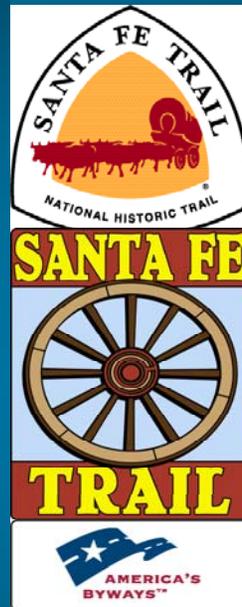
Directional signs:
Providing directional signs to national historic trail associated sites can be complex with numerous unique conditions encountered in a given area. Detailed study is needed before implementation of this conceptual sign plan to address the nuances and

Coordinated signing of the trail and byway

4. Planning

Example coordinated planning projects

- Differences Trail /Byway agency and organization
- Coordination



Coordinated signing of the trail and byway

4. Planning

Example coordinated planning projects

• Differences
Trail /Byway
agency and
organization

• Coordination



Project Summary 2007

SB-2007-NM-54356: **Camino Real three county prototype CMP update/development concept plan**

State Submission Date
Jan 31, 2007

Division Submission Date
not submitted

State Priority
0

This application must be completed online at <http://www.bywaysonline.org/grants/>, and submitted electronically and in printed form.

Project Category

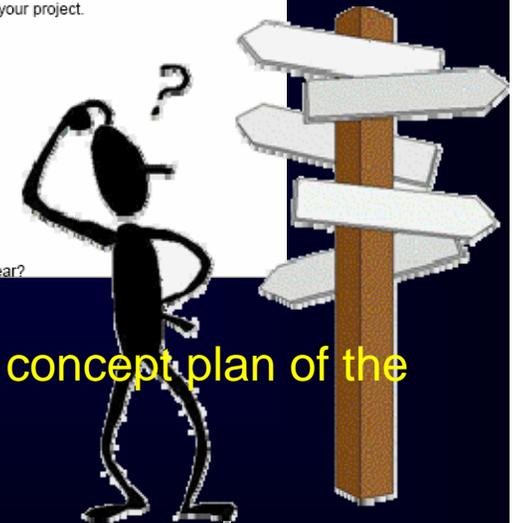
Which category best describes the location of this project?

- Project that is associated with a highway that has been designated as a National Scenic Byway, All American Road, or one of America's Byways.
- Project along a State or Indian tribe scenic byway that is carried out to make the byway eligible for designation as a National Scenic Byway, an All-American Road, or one of America's Byways.
- Project that is associated with the development of a State or Indian tribe scenic byway program.

Choose from the following categories of eligible work the type that best fits your project.

- Byway Programs
- Corridor Management
- Safety Improvements
- Byway Facilities
- Access to Recreation
- Resource Protection
- Interpretive Information
- Marketing

Is this application a resubmission of an unfunded project from a previous year?



Coordinated development concept plan of the trail and byway

4. Planning

Example coordinated planning projects

- *Differences Trail /Byway agency and organization*
- *Coordination*



- Coordinate update to byway cmp and byway NHT development concept plan
- 3 county prototype
- Coordinate concept for visitor facility preservation and development needs of byway and NHT
- Multiple partner and stakeholder support

Project did not get selected for funding



4. Planning

Example coordinated planning projects

- *Differences Trail /Byway agency and organization*
- *Coordination*



Project did not get selected for funding

Suggestions for improvement

(from NHT perspective)



- Don't use the same name for byway and nht?
- If the name is the same put them in the same place
- Coordinate planning efforts
- Coordinate federal funds so projects aren't in conflict with federal trails legislation
- Coordinate signing, interpretation, and development projects
- Find ways to limit agency/partner organizational conflict and redundancy (merger?)

Suggestions for improvement

(from NHT perspective)



- Like the “happy campers” of trails past

And make lemonade out of lemons

