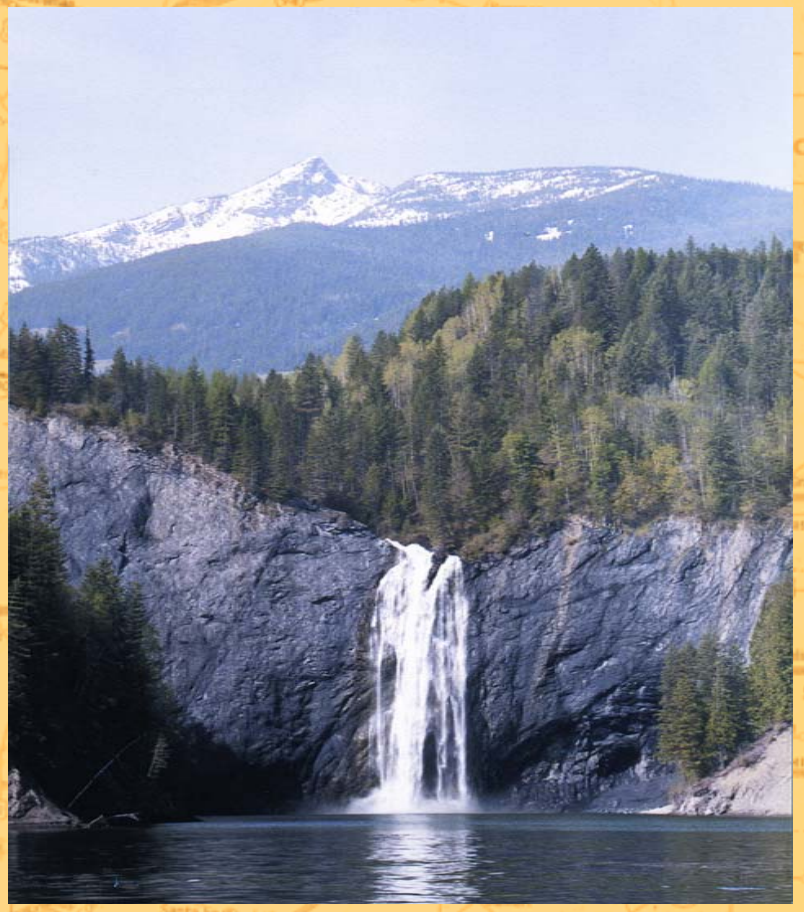
America's Byways

America's Byways Resource Center

11th Conference on National Scenic and Historic Trails

Sept. 7-11, 2007
Duluth, MN



International Selkirk Loop

Presented by

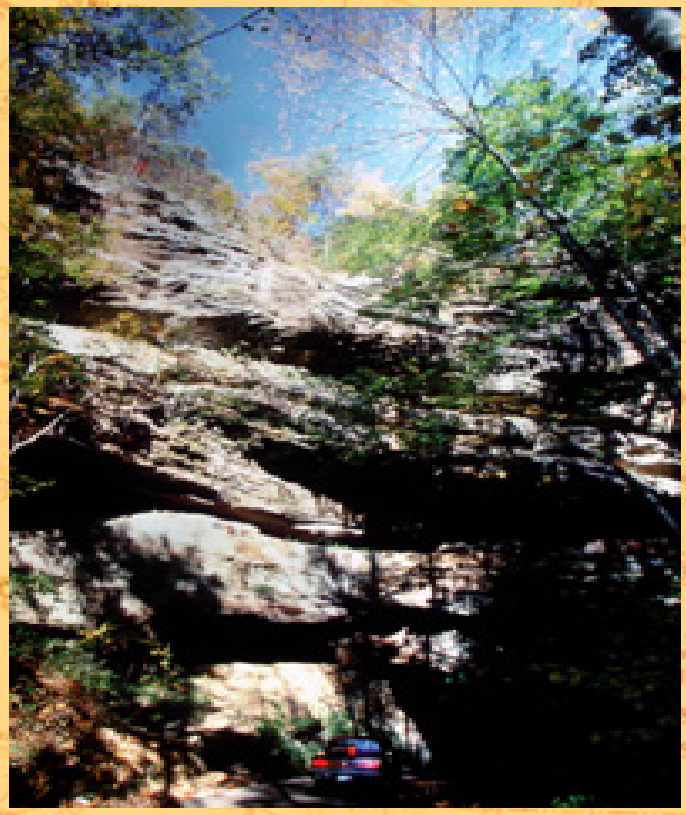
AMERICA'S BYWAYS

Resource Center

National Scenic Byway Program

A Natural for America

- 126 America's Byways located in 44 States
- 18 multi-state routes
- 30,500 miles of designated routes



Entrance to Red River Gorge, Kentucky

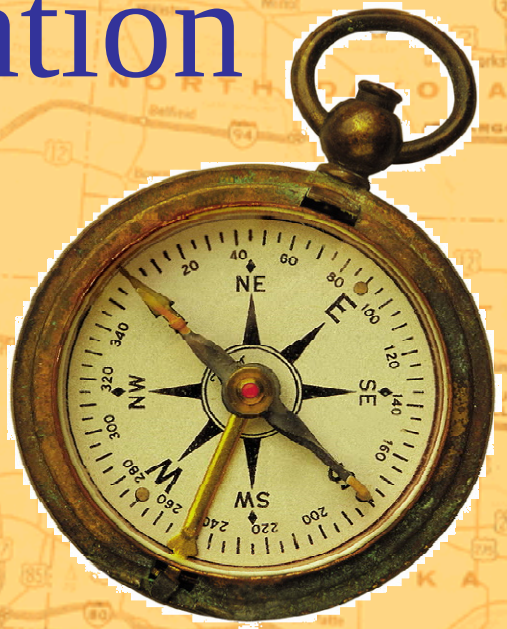
National Scenic Byways
All-American Roads

America's Byways Resource Center

- **Established in 1998**
- **Staff of 11**
- **Initiated with ISTEA**
  Reauthorized with
  TEA-21
  SAFETEA-LU

Aerial Lift Bridge on North Shore Scenic Drive

Training and Education



Corridor Management

Byway Organizations

Finances

Visitor Experience

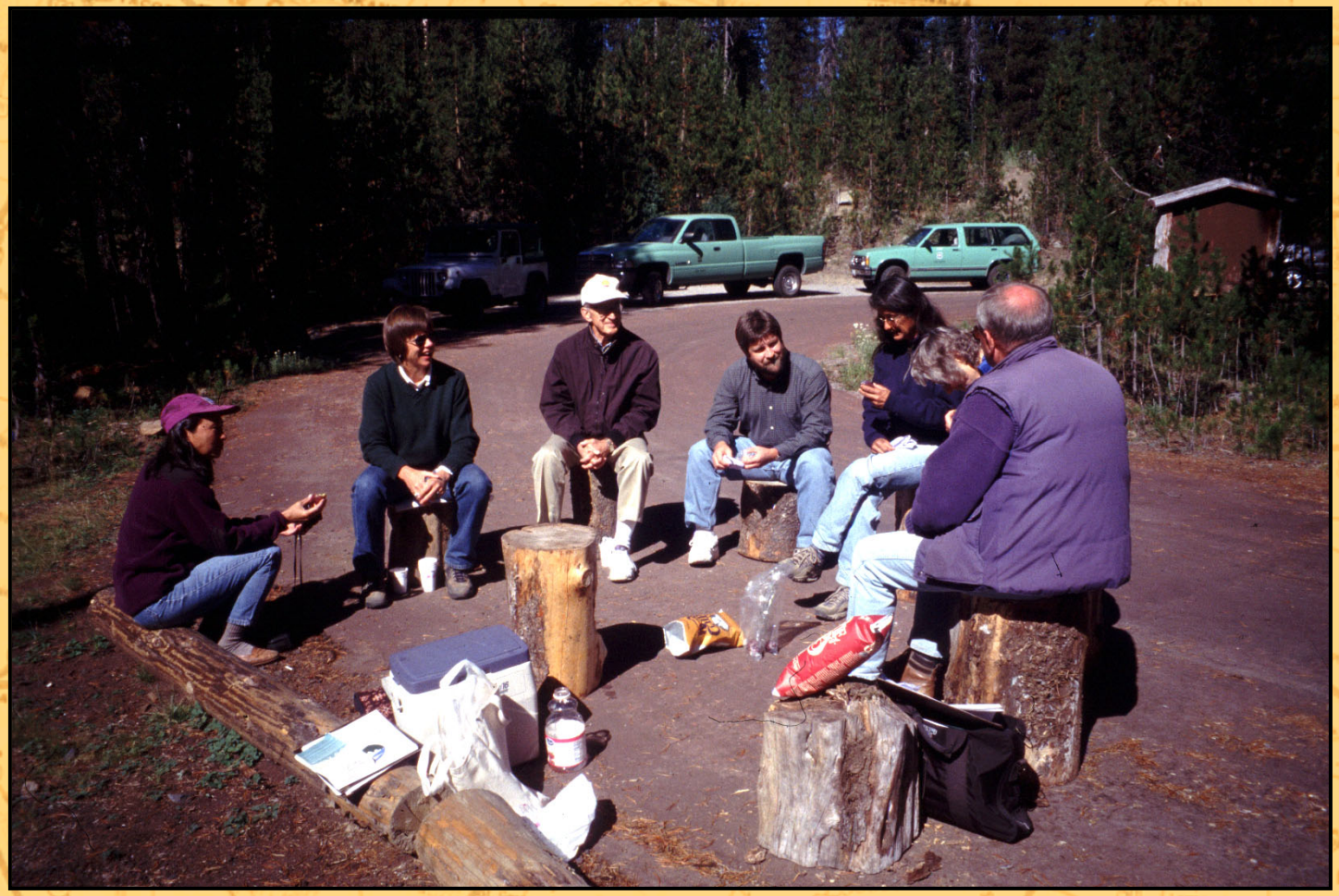
We offer specific assistance, information, expertise and connections . . .

- **On-site training**
- **On-line training**
- **Resource Center Products**
- **Tele-Workshops**
- **Monthly Conference Calls**
- **National Scenic Byways Conference**

Scenic Conservation Planning

Crowley's Ridge Parkway, Arkansas

Interpretive Planning



Byway Organizations

Cascade Lakes, Oregon

Sharing Ideas, Best Practices, and Lessons Learned

Orientation and Training for New Byways

VISTAS

AMERICA'S BYWAYS™

NOVEMBER/DECEMBER 2003

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Published in cooperation with the Federal Highway Administration by:

America's Byways™ Resource Center
Arrowhead Regional Development Commission
227 West First Street
Suite 610
Duluth, MN 55802
1-800-4BYWAYS, Ext. 5

America's Byways Resource Center

2004 POWER Workshops: Strength Training for Byways

America's Byways Resource Center Announces New Training Schedule

Power up! Five cities, four months, and three topics—one exceptional learning opportunity. The core of the 2004 training package offered by the America's Byways Resource Center, these exciting workshops have been designed to build your capacity to make it through the long haul.

Get ready for something new! America's Byways Resource Center staff have worked hard to make these events convenient for you and other byway representatives to attend.

Five locations, one event. Get ready for something new! America's Byways Resource Center staff have worked hard to make these events convenient for you and other byway representatives to attend. Each location was carefully selected to minimize the distance attendees would need to travel. More importantly, attendees will learn from the same workbook and will be taught by the same trainers, regardless of the city they select. We're excited about these intensive training events, because we know that those of you who attend will take back valuable information and new ways of thinking that will enable your byway to sustain itself into the future.

Did you say intensive trainings? Yes, that's right. Intensive trainings. When you attend one of these workshops, you can expect to work hard, but most importantly, you can expect to learn. With the help of three professional trainers, we have designed these workshops to give you the best in sustainability training to help you guide your byway into the future. You won't simply sit in a classroom and listen to a lecture; instead, you'll participate and problem-solve. (But don't worry. After a long day of hard work, your evenings will be free to relax, see some sites, and rejuvenate for the next day.)

2004 Power Workshops: Strength Training for Byways continues on pg. 2

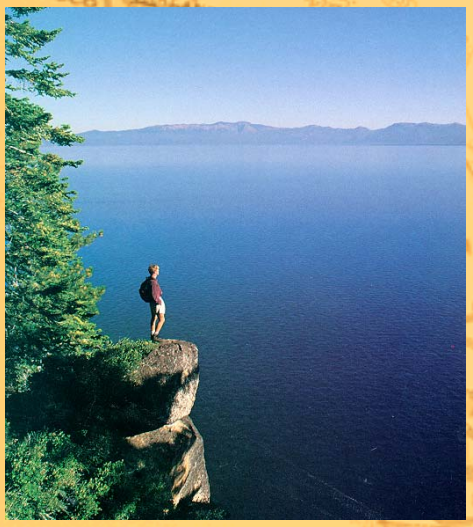
- **Making the Grassroots Grow: (Building and Maintaining Effective Byway Organizations)**
- **Historic Roads**
- **Scenic Conservation Planning**
- **Intelligent Transportation Systems**

Our Primary Customers

All American Roads

National Scenic Byways

State Scenic Byway Coordinators

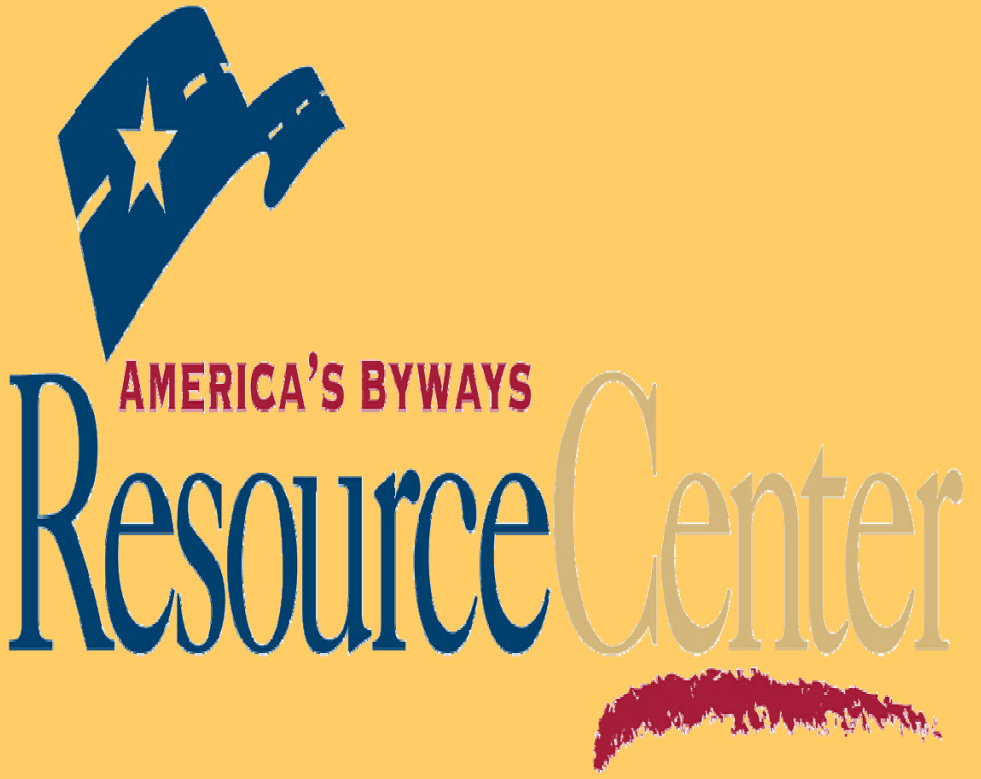


Other state and federal agencies and organizations we work with

- **US Forest Service**
- **Bureau of Land Management**
- **Bureau of Indian Affairs**
- **National Park Service**
- **Federal Lands Program**
- **Scenic America**
- **National Trust for Historic Preservation**
- **American Automobile Association**
- **American Recreation Coalition**
- **State Scenic Byway Programs**

For more information!

America's Byways Resource Center

Toll-Free 866-974-6403
218-625-3333 (fax)

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