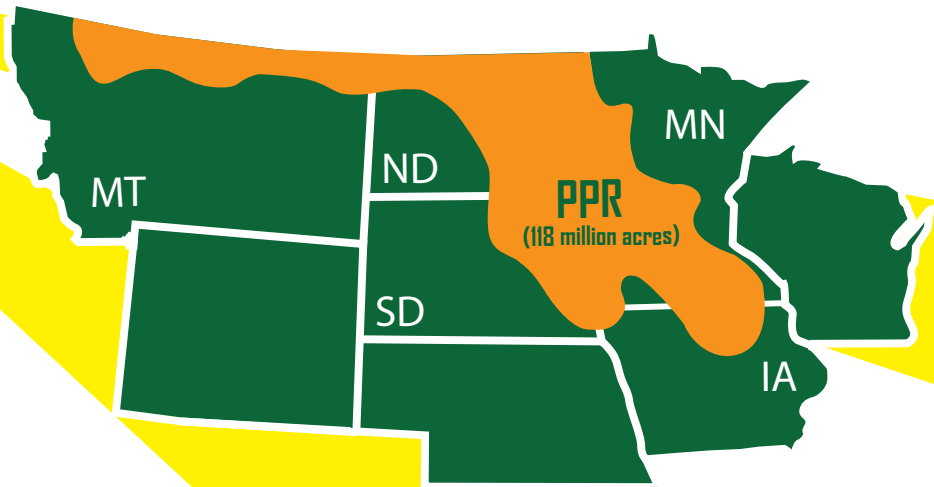


THE POWER of the U.S. PRAIRIE POTHOLE REGION (PPR)

HOME TO
more than
300
species of birds



Contains
26 million acres of grassland, and
3.44 million wetland basins.

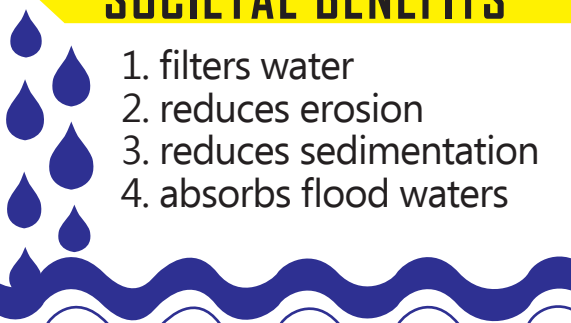
Regarded as one of the
MOST DIVERSE ECOSYSTEMS
and one of America's national treasures.



Arguably the
LARGEST
and most productive
wetland resources found
anywhere
in the world.

#ConserveThePrairies

SOCIETAL BENEFITS

- 
1. filters water
 2. reduces erosion
 3. reduces sedimentation
 4. absorbs flood waters

Functional grassland and wetland ecosystems not only protect the watersheds in which they occur, but also **PROTECT** downstream waterways and communities.

More than
50%

of North America's ducks depend on the vital mix of wetlands and grassland habitats in the PPR.

Referred to as America's
"duck factory"
because it is the most productive area for nesting waterfowl on the continent.