

## Example of Outline for a Visitor Services Plan

### Title/Approval Page

### Table of Contents

### Summary

### Introduction

### Brief Refuge History

1. Significant Features (e.g., habitat, wildlife, cultural resources)
2. Primary Refuge Resource Management Goals and Objectives (from CCP, if completed)
3. Internal/External Issues

### Local Setting

1. Community Description (e.g., economics, demographics, population, etc.)
2. Travel Links (e.g., major highways, airports, docks, etc.)
3. Visitor Services Opportunities (off refuge)

### Visitor Services Standards:

(Identify goals/objectives/strategies, current audiences, target audiences, current program status, future actions, monitoring, and evaluation for each)

- Welcome and Orient Visitors
- Provide Quality Hunting Opportunities (see outline in hunting chapter)
- Provide Quality Fishing Opportunities (see outline in fishing chapter)
- Provide Quality Wildlife Observation

- Provide Quality Photographic Opportunities
- Develop and Implement Quality Environmental Education Programs
- Provide Quality Interpretations of Key Resources
- Manage for Other Recreational Use Opportunities
- Communicate Key Issues with Off-Site Audiences
- Build Volunteer Programs and Partnerships with Refuge Support Groups

Other Applicable Visitor Services Programs:

(Identify goals/objectives/strategies, current audiences, target audiences, monitoring, and evaluation for each)

- Refuge Law Enforcement
- Concession Operations
- Fee Programs
- Cooperating Association/Friends Groups
- Other (including community partners, academia, and foundations)

Implementing the Plan

- Essential Staffing Needs
- Table of Projects, Costs, RONS/MMS Identified
- Partnership Funding and Resources

*Appendix*

- Compatibility Determinations (if not contained in CCP)
- NEPA Document/Decision Document, if applicable (if not contained in CCP)
- List of Permits
- ESA Section 7 Consultations