Example of Outline for a Visitor Services Plan

Title/Approval Page

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Summary

Introduction

Brief Refuge History
   1. Significant Features (e.g., habitat, wildlife, cultural resources)
   2. Primary Refuge Resource Management Goals and Objectives (from CCP, if completed)
   3. Internal/External Issues

Local Setting
   1. Community Description (e.g., economics, demographics, population, etc.)
   2. Travel Links (e.g., major highways, airports, docks, etc.)
   3. Visitor Services Opportunities (off refuge)

Visitor Services Standards:
(Identify goals/objectives/strategies, current audiences, target audiences, current program status, future actions, monitoring, and evaluation for each)

- Welcome and Orient Visitors
- Provide Quality Hunting Opportunities (see outline in hunting chapter)
- Provide Quality Fishing Opportunities (see outline in fishing chapter)
- Provide Quality Wildlife Observation
• Provide Quality Photographic Opportunities
• Develop and Implement Quality Environmental Education Programs
• Provide Quality Interpretations of Key Resources
• Manage for Other Recreational Use Opportunities
• Communicate Key Issues with Off-Site Audiences
• Build Volunteer Programs and Partnerships with Refuge Support Groups

Other Applicable Visitor Services Programs:
(Identify goals/objectives=strategies, current audiences, target audiences, monitoring, and evaluation for each)
• Refuge Law Enforcement
• Concession Operations
• Fee Programs
• Cooperating Association/Friends Groups
• Other (including community partners, academia, and foundations)

Implementing the Plan
• Essential Staffing Needs
• Table of Projects, Costs, RONS/MMS Identified
• Partnership Funding and Resources

Appendix
• Compatibility Determinations (if not contained in CCP)
• NEPA Document/Decision Document, if applicable (if not contained in CCP)
• List of Permits
• ESA Section 7 Consultations