

PAPAHĀNAUMOKUĀKEA Marine National Monument

MEDIA ADVISORY
FOR IMMEDIATE RELEASE
September 16, 2011

CONTACT

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American Bird Conservancy (ABC): Bob Johns 202-234-7181

MEDIA ADVISORY

Release of Nihoa Millerbirds on Laysan Island Offers New Hope for Critically Endangered Species

- Who:** U.S. Fish and Wildlife Service (USFWS) – Jeff Newman and Dr. Holly Freifeld
American Bird Conservancy (ABC) – Dr. George Wallace and Dr. Chris Farmer
Papahānaumokuākea Marine National Monument – Dr. Dan Polhemus
Pacific Rim Conservation – Dr. Eric VanderWerf
Avian Husbandry Lead – Peter Luscomb
- What:** The return of a historic expedition to create a second population of the critically endangered Nihoa Millerbird on Laysan Island in Papahānaumokuākea Marine National Monument to guard against the species' extinction. Laysan and Nihoa Islands are in the Hawaiian Islands National Wildlife Refuge.
- Where:** Prince Kuhio Federal Building, 300 Ala Moana Boulevard, 3rd Floor, Room 122 (Pacific Islands Fish and Wildlife Office Conference Room). *Participants will have to present a valid identification and pass through security to enter the building. Please plan your schedules accordingly.*
- When:** Monday, September 19, 2011 at 10:00 a.m.
- Why:** To provide the news media an opportunity to participate in a Question and Answer Session and conduct interviews with key project personnel. Key personnel will discuss details related to the translocation effort.

Note: A media kit will be provided that contains: still and video images of the various stages of the translocation effort, news release, Nihoa Millerbird Translocation Protocols, Frequently Asked Question and Answers, and a list of relevant Internet sites.

Papahānaumokuākea is cooperatively managed to ensure ecological integrity and achieve strong, long-term protection and perpetuation of Northwestern Hawaiian Island ecosystems, Native Hawaiian culture, and heritage resources for current and future generations. Three co-trustees - the Department of Commerce, Department of the Interior, and State of Hawai'i - joined by the Office of Hawaiian Affairs, protect this special place. Papahānaumokuākea Marine National Monument was inscribed as the first mixed (natural and cultural) UNESCO World Heritage Site in the United States in July 2010. For more information, please visit www.papahanaumokuakea.gov

