

DEPARTMENT of the INTERIOR

news release

OFFICE OF THE SECRETARY

For Release September 6, 1971

RUCH BECOMES SPECIAL ASSISTANT FOR WILDLIFE AND PARKS

James B. Ruch, 36, of Sacramento, California, has been appointed special assistant to the Assistant Secretary of the Interior for Fish and Wildlife and Parks. Secretary of the Interior Rogers C. B. Morton made the announcement today.

Ruch comes to the Department from the post of Southwest Field Representative for the National Wildlife Federation. Before joining the Federation he had served in the Department of the Interior as Assistant to the California State Director of the Bureau of Land Management. He is a former Public Information Officer of the California Department of Fish and Game, and was the editor of Outdoor California. Prior to his State service, he was the managing editor of Western Outdoor News.

A member of several conservation and professional societies, including the Outdoor Writers Association of America, Ruch has been honored for special service by various conservation organizations and the Department of the Interior. He received commendations for his participation and editorial guidance of two major western planning studies, the California Fish and Wildlife Plan, and the California Desert Study. His conservation service has included membership on the California State Advisory Committee on Conservation Education, The Colorado Plateau Environmental Advisory Council, and the Board of Directors of the California Wildlife Federation and the California Conservation Council.

A graduate of Colorado College, Ruch spent his military service as a lieutenant in Naval Intelligence from 1956 to 1959. He will reside in Chevy Chase, Md., with his wife, the former Sandra Barrett of Ojai, California, and three daughters, Julia, Laura, and Sara.

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