



DEPARTMENT OF THE INTERIOR

INFORMATION SERVICE

FISH AND WILDLIFE SERVICE

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FISHING ON GREAT LAKES SUBJECT OF INTERIOR FILM NOW IN PREPARATION

The romance of "fishing on the lakes" will be portrayed in a sound-color motion picture now in production, the Department of the Interior has announced.

Fishery activity on all the Great Lakes will be documented. Because so much of the material to be contained in the film is of a seasonal nature, the actual filming will require more than a year. The picture will be ready for distribution on a free loan basis in about a year and a half.

The commercial fisheries picture, which is sponsored by the Outboard Marine Corporation, is being produced and will be distributed by the Bureau of Commercial Fisheries, Fish and Wildlife Service. A contract for the production facilities has been awarded to the Craven Film Corporation of New York City.

This is the second commercial fisheries film sponsored by the Outboard Marine Corporation and produced by the Bureau of Commercial Fisheries as part of the Bureau's policy of working cooperatively with the industry in the production of fishery educational films. The first, Outboard Fisherman USA, received wide acclaim in this country and won awards at the Edinburgh, Scotland, Film Festival in 1956.

Two additional films more recently produced by the Bureau were exhibited at the Columbus, Ohio, Film Festival and received the Chris Awards from the Film Council of Greater Columbus. These were Salmon--Catch to Can sponsored by the Canned Salmon Institute and Outdoor Fish Cookery, a Bureau financed production.

The Bureau of Commercial Fisheries is currently producing a picture for the natural sponge industry. This picture is sponsored by the Sponge and Chamois Institute and the sponge industry of Tarpon Springs, Florida. A revised catalog describing the 18 films already produced by the Bureau and available on a free loan basis is in preparation.

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