



DEPARTMENT OF THE INTERIOR  
INFORMATION SERVICE

UNITED STATES FISH AND WILDLIFE SERVICE

For Release JULY 7, 1958

FILMING TO START ON FIRST OF TWO SALMON FILMS

All commercial species of salmon, all methods of catching them, and the way in which they are canned will be portrayed in a Department of the Interior film now being produced by the U. S. Fish and Wildlife Service.

The film is the first of two which the Bureau of Commercial Fisheries will produce in cooperation with the Canned Salmon Institute of the Association of Pacific Fisheries. A salmon recipe booklet in full color, which will be distributed with the films, is also under preparation. Both of the films and the recipe booklet are being completely financed by the Association of Pacific Fisheries. production is under the direction of Elliot Macklow, technical expert for the bureau. The filming is to be done under contract by MPO Productions of New York City.

Sequences will be filmed of the 1958 salmon run in the Columbia River, Puget Sound, and in the Alaska fisheries. Other sequences will show activities in the processing plants with additional footage on cooking and serving.

In the second film the emphasis will be on purchasing, cooking, and serving with some sequences on catching and processing. Contract for this work will be awarded shortly.

Each film will run 14 minutes. Each will be 16 mm. in sound and color. The films, which will not be ready for distribution for several months, will be available free of charge through the Bureau's film distribution system. When the recipe booklet is available, which will be concurrent with the release of the films, copies may be secured through the Government Printing Office at a nominal cost.

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