



DEPARTMENT OF THE INTERIOR
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AMERICAN SALMON PRODUCERS GET BETTER CHANCE TO SELL PRODUCT IN BRITAIN

The decision of the Board of Trade of the United Kingdom to spend an additional one million pounds--\$2,800,000--for North American canned salmon opens up additional market possibilities for this country's salmon industry, Assistant Secretary Ross Leffler of the Department of the Interior said today.

The British decision to increase salmon imports was transmitted to Secretary of the Interior Fred A. Seaton by the Department of State. Under the new policy the British will spend four and a half million pounds--\$12,600,000--for the North American product during the year ending June 30, 1959, compared with the three and a half million pounds--\$9,800,000--being currently spent.

The salmon will be supplied by both Canadian and American firms on a competitive basis. The amount available for export by either nation will depend upon the success of the salmon harvest which will start in midyear.

Assistant Secretary Leffler stated that the Department of the Interior has been particularly interested in getting countries like the United Kingdom to liberalize imports of salmon from the United States. America had a substantial foreign market for salmon before World War II, he added, and it is gratifying to see the restrictions on traditional markets being relaxed again.

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