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DEPARTMENT OF THE INTERIOR
INFORMATION SERVICE

FISH AND WILDLIFE SERVICE

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SECRETARY MCKAY AIDS NATIONAL TUNA WEEK

Secretary of the Interior Douglas McKay today announced his support of National Tuna Week, November 3-12, 1955, a preholiday move to urge consumers to give special attention to one of America's favorite fish foods before and during Thanksgiving, Christmas and New Year's festivities. The Fish and Wildlife Service is cooperating in the program.

Tuna is especially recommended for winter diet both from its nutritional value and from the ease with which it is converted to a main dish or an appetizing snack. It is particularly recommended as one of the "on hand" foods which can be used on any occasion.

Tuna is available in many packs, regular and "dietetic". The "dietetic" tuna is salt-free and without the usual added oil for those who must omit these from their food. Tuna is available in solid, chunk, grated and flaked style. Practically all of the packs are available in white, or light meat. There are also speciality packs such as tuna in olive oil, tuna paste and tuna baby food.

The tuna industry is one of the most important of the Nation's fisheries. The product has been a family standby in this country for many years.

The Fish and Wildlife Service will aid in national tuna week with special promotional efforts with schools, food trade groups and institutions as well as attracting general consumer attention.

Fish and Wildlife Service test kitchens at College Park, Maryland, and Seattle, Washington, have been conducting demonstrations on fish cookery and have developed many new recipes for the use of various fish products, including tuna.

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