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FISH AND WILDLIFE SERVICE

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SHRIMP FILM WINS NATIONAL HONORS

The Fish and Wildlife Service's most recent film release, Shrimp Please, has been chosen to compete for America's top nontheatrical film prize of the year, the Golden Reel Award, Service Director John L. Farley announced today.

The competition will take place during this year's annual Golden Reel Festival, to be staged at the Waldorf Astoria in New York April 4-8. Shrimp Please became eligible for this event when it was cited recently by the Film Council of America as an outstanding production and given the council's Certificate of Acceptance.

Shrimp Please has also been selected by the Federal Government's Committee on Auditory and Visual Materials as a United States entry in the Edinburgh, Scotland, International Film Festival and the Venice, Italy, International Exhibition of Cinematographic Art, to be held this coming summer.

Essentially an educational film, Shrimp Please depicts: Gulf of Mexico shrimping operations; shrimp canning, breaching, drying, and freezing processes; and the many methods of preparing shrimp for the dinner table. It is a Government-industry production, sponsored jointly by the Fish and Wildlife Service and the shrimp industry of Louisiana and Mississippi. The filming was supervised by Elliot A. Macklow, motion-picture specialist for the Service's branch of commercial fisheries. The picture has been shown more than 100 times on television, and has proven popular with clubs, schools, and similar groups throughout the Nation.

A 20-minute sound, color, 16 mm. film, Shrimp Please is available on a loan basis, without charge, from the Fish and Wildlife Service, United States Department of the Interior, Washington 25, D. C. Detailed information on this and other motion pictures in the Service's commercial fisheries series is found in a booklet titled Fishery Motion Pictures, FL 255, available without charge from the same source.

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