



DEPARTMENT OF THE INTERIOR  
INFORMATION SERVICE

*Office Use*  
*8/19/54*

FISH AND WILDLIFE SERVICE

For Release On Receipt **AUG 19 1954**

SHRIMP FILM TO BE RELEASED SOON

An educational film titled Shrimp Please, sponsored by the Fish and Wildlife Service and the shrimp industry of Louisiana and Mississippi, will be available for showings in late September, Director of the Service John L. Farley announced today.

Designed to stimulate consumer interest in shrimp, the film depicts Gulf of Mexico shrimping operations, canning, breading, drying, and freezing processes, and the many methods of preparing shrimp for the dinner table.

With the new shrimping season now under way, release of the picture is aimed at creating additional markets for the season's catch.

Produced in sound and color, the 16 mm. film has a running time of about 18 minutes. Previews for the sponsoring groups have been completed and these early showings have aroused considerable enthusiasm. As a result, a wide distribution of prints is planned. More than 100 copies will be available for public showings and television use. Distribution to the 60 film libraries which handle Service-sponsored films will be made, and special emphasis will be placed on TV outlets.

Prints of Shrimp Please will be available without charge on a loan basis from the Fish and Wildlife Service, Department of the Interior, Washington 25, D. C. Further information on this production, along with facts on other films in the commercial fisheries series, will be found in a booklet titled Fishery Motion Pictures which may be obtained from the same address.

x x x