



DEPARTMENT OF THE INTERIOR
INFORMATION SERVICE

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FISH AND WILDLIFE SERVICE

For Release AUGUST 13, 1954

FILM TO SHOW ROLE OF OUTBOARD MOTORS IN FISHING INDUSTRY

Work on an educational motion picture featuring the use of outboard motors in commercial fishing operations has been started by the Fish and Wildlife Service.

The film is being produced by MPO Production, Inc., N. Y. C., for the Outboard, Marine and Manufacturing Co., Milwaukee, with Fish and Wildlife Service specialists serving as technical advisors, helping in the selection of locations, and participating in the preparation of the script.

Cited as an excellent example of teamwork between industry and Government, the project is designed to acquaint commercial fishermen and the general public with the important role outboard motors play in getting high quality sea foods and fresh-water fish to the American dinner table.

The following commercial fishing operations have been selected by the Service as likely material for the film: 1. Lobster and sardine fishing in Maine. 2. Scallop fishing in Massachusetts. 3. Oyster harvesting in Maryland, or Virginia. 4. Clamming in New Jersey. 5. Crabbing in North Carolina, or Louisiana. 6. Mullet fishing in Florida. 7. Shrimping in Louisiana. 8. Salmon fishing in Alaska. 9. Pound or gill netting for herring, trout, and whitefish in the Great Lakes. 10. River fishing for shad, carp, and other fish in the Hudson or the Mississippi.

The picture will be a 16 mm. sound and color production with a showing time of about 25 minutes. Due to the seasonal nature of commercial fishing, the film will require about 18 months for completion. A wide distribution of prints for public showings and television use is planned.

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