

Migratory Bird Treaty Centennial

Re-usable Canvas Bag Coloring Activity

This canvas re-usable bag will help promote the 100th Anniversary of the Migratory Bird Treaty in a fun hands-on craft. It will give the USFWS the opportunity to engage in conversations about conservation at the same time.

Side 1

This interactive activity will allow visitors to color their “grafitti bird” using quick-drying, non-bleeding fabric markers, to create a unique keepsake.

While this concept was designed initially for Tualatin River and Ridgefield NWR’s Bird Festivals, it has the ability to be utilized by other stations. It may be incorporated into other events on and off-site to encourage people to promote conservation “for the birds”.



Side 2

To help showcase migration as a movement across not only the States, but the Americas, the reverse side of the bags will be screenprinted with the words “Darle Alas al Mundo,” which translates to “Give the World Wings” in Spanish and a second “grafitti bird” to color.

Making connections with our community is important to us, so we will commit to reaching out to local partners to source and print the bags when possible.

The bag will be screenprinted in a single Blue swatch (PMS #7455) that is an approved color for USFWS use.

Questions? To obtain print-ready files contact Mesha Wood by email at mesha_wood@fws.gov



Graphics included:

- 1) The tagline of the campaign, “Give the World Wings” - *in English and Spanish*
- 2) USFWS Logo
- 3) Line Art versions of two of USFWS contracted “grafitti bird” artwork
- 4) MBT Centennial Logo

