

# News Release



**FOR IMMEDIATE RELEASE**

July 10, 2013

Heidi Keuler (608) 783-8417

**Youth Outdoor Fest will be held at Pettibone Park, La Crosse, WI  
Saturday, July 13, 2013 from 11:00 AM to 3:00 PM**

The La Crosse Fish and Wildlife Conservation Office, Friends of the Upper Mississippi, and La Crosse Park and Recreation will host the 5<sup>th</sup> Annual Youth Outdoor Fest at Pettibone Park in La Crosse, Wisconsin on July 13, 2013 from 11:00 AM to 3:00 PM. The event is free, equipment will be provided, and children will receive a free hot dog and chance to win one of 150 rod and reel combinations. Last year over 1,500 people attended the Youth Outdoor Fest with hands on learning experiences for the whole family.

This year nearly 40 exhibitors and experts will attend from federal, state and local agencies, as well as local businesses and environmental clubs. Guests include the U.S. Fish and Wildlife Service, U.S. Geological Survey, U.S. Army Corps of Engineers, Wisconsin Department of Natural Resources, La Crosse Park and Recreation, Chaseburg Rod and Gun Club, Myrick-Hixon EcoPark, Bikes Limited, La Crosse Camera Club, Norskedalen, Coulee Hunting Dogs, and many others. Kids will have the opportunity to shoot a bow, drive a boat, paddle a kayak or canoe, ride a pontoon, cast a fishing rod, catch a trout, learn how to clean fish, watch fishery biologists electrofishing, learn how to identify furs, play games and much more, all in one day.

For more information, please contact Heidi Keuler (U.S. Fish and Wildlife Service) at 608-783-8417 or Jay Odegaard (La Crosse Park & Rec) at 608-789-7593.

*The mission of the U.S. Fish and Wildlife Service is working with others to conserve, protect and enhance fish, wildlife, plants and their habitats for the continuing benefit of the American people. We are both a leader and trusted partner in fish and wildlife conservation, known for our scientific excellence, stewardship of lands and natural resources, dedicated professionals and commitment to public service. For more information on our work and the people who make it happen, visit [www.fws.gov](http://www.fws.gov).*

Connect with our Facebook page at [facebook.com/usfwsmidwest](https://facebook.com/usfwsmidwest), follow our tweets at [twitter.com/usfwsmidwest](https://twitter.com/usfwsmidwest), watch our YouTube Channel at [youtube.com/usfws](https://youtube.com/usfws) and download photos from our Flickr page at [flickr.com/photos/usfwsmidwest](https://flickr.com/photos/usfwsmidwest).

-USFWS-