



FOR IMMEDIATE RELEASE: April 1, 2013

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WORLD-RENOWNED PROFESSIONAL FISHERMAN BABE WINKELMAN ASKS ANGLERS TO GET INVOLVED IN HABITAT CONSERVATION

“Times have changed” states Babe Winkelman in a Public Service Announcement on the importance of conserving fish habitat that will air during an upcoming episode of *Good Fishing*. Winkelman makes a call to action, explaining that “The loss of fish habitat is the single biggest reason fishing isn’t nearly what it once was”. The Midwest Fish Habitat Partnerships (www.midwestfishhabitats.org) have teamed up with Wildlife Forever and the National Fish and Wildlife Foundation (NFWF), to get the word out about the need for conservation of our lakes, rivers, streams, and reservoirs.

“The National Fish and Wildlife Foundation, is thrilled to be involved in developing this message.” said Krystyna Wolniakowski, Director of the Western Partnership Office for NFWF and Member of The National Fish Habitat Board. “Anglers are critical to the conservation of fish and fish habitat and who better to get the word out than Babe”.

The three minute PSA will air April 1 through April 7 across NBC Sports, Discovery Channel’s “Destination America,” Texas Channel and other broadcast networks. To find exact dates and times visit www.winkelman.com. You can also find the PSA on the Midwest Fish Habitat Partnerships website at www.midwestfishhabitats.org/good-fishing and on You Tube. Babe Winkelman’s “Good Fishing” is the outdoor program which has set the standard for outdoor television production. It, along with Babe Winkelman’s “Outdoor Secrets,” represents nationally syndicated, award winning programming year round. Babe Winkelman Productions has won over 75 national and international awards since 2009.

About the Midwest Fish Habitat Partnerships

There are five Fish Habitat Partnerships (FHP) operating in the Midwest region of the United States (Driftless Area Restoration Effort, Fishers & Farmers Partnership of the Upper Mississippi River Basin, Great Lakes Basin Fish Habitat Partnership, Midwest Glacial Lakes Fish Habitat Partnership, and the Ohio River Basin Fish Habitat Partnership) Each FHP is an individual work unit of the National Fish Habitat Partnership. These partnerships work in close coalition with each other and the Great Plains Fish Habitat Partnership. Collectively, we are advancing the conservation of fish habitat and improving fish

populations for the benefit of the American people. Our efforts are DRIVEN BY SCIENCE and POWERED BY COMMUNITY.

About the National Fish Habitat Partnership:

The National Fish Habitat Partnership works to conserve fish habitat nationwide, leveraging federal, state, and private funding sources to achieve the greatest impact on fish populations through priority conservation projects. The national partnership implements the National Fish Habitat Action Plan and supports 18 regional grassroots partner organizations. For more information visit, <http://fishhabitat.org/>, <http://www.facebook.com/NFHAP>, <https://twitter.com/FishHabitat> , <http://www.scoop.it/t/fish-habitat>