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PHOTO NEWS RELEASE

**Endangered Species Day Celebrated at
San Diego Zoo Safari Park with a “Rally 4 Rhinos”
Presented by LivingSocial**

Students from San Pasqual Union Elementary School, William C. Woody, Chief of Law Enforcement, U.S. Fish and Wildlife Services and Rick Schwartz, San Diego Zoo Global ambassador, were among those who celebrated Endangered Species Day at the San Diego Zoo Safari Park at a special “Rally 4 Rhinos.” The group posed with a painting of a rhino created by the students and presented to the U.S. Fish and Wildlife chief as a token of their appreciation for the work he and his department does for endangered species.

The Safari Park’s Rally 4 Rhinos was held to raise awareness of the plight of rhinos in the wild and the urgent need to protect these iconic endangered species for future generations. Event attendees included government officials, school students, celebrities, San Diego Zoo Global personnel and Safari Park guests.

There are five species of rhinos – black, white, greater one-horned, Sumatran and Javan. With all species together, there are less than 30,000 rhinos worldwide. Rhinos are facing the worst poaching crisis in history, with an average of three rhinos a day being killed in South Africa. At the current poaching rate, rhinos could become extinct in 15 years. Rhinos are poached for their horns, which are made of keratin, the same thing as human fingernails and hair.

Photo taken on May 15 by Ken Bohn, San Diego Zoo Safari Park.

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