Purple coneflower: *Echinacea purpurea*

Habitat information

- Purple coneflower is a non-native perennial and is an easily-grown garden plant. It tolerates a wide range of conditions and is self-spreading. It has long-lasting, bright purple flowers that attract butterflies and hummingbirds. The Latin name *Echinacea* comes from the Greek word for hedgehog, referring to the bristly center of the flowers.
- The leaves of *Echinacea* are commonly used to make a medicinal tea that is believed to strengthen the immune system.

Pollinator information

- **Pollinators:** Bees, butterflies, hummingbirds

Credit: Lady Bird Johnson Wildflower Center, Joseph A. Marcus

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Text source and more information:http://www.wildflower.org/plants/result.php?id_plant=ECPU