

Crushed Ivory Design Challenge: Entry Form

Submit this template along with a signed and dated Display, Participation and Rights and Reproduction Agreement to ivory_challenge@fws.gov.

NOTE: This template may not be modified in any way. Please limit your submission to the required elements and be as succinct as possible.

- Use this entry form to submit your design for the challenge
- You may also submit additional materials that support your design such as drawings, photos, videos, cost spreadsheets etc.
- The maximum size for all attachments including the submission form should not exceed 5 MB
- Acceptable digital file formats are MS Word, pdf, JPEG, TIFF, Excel, MP4, Quicktime
- You may provide web links to additional material such as videos in your submission form
- Send your form and any additional materials to the email address provided below no later than 11:59 AM EST March 31, 2015.

· All submissions should include the following elements:

1. Description of Idea:

A summary of your idea/design/concept in 400 words or fewer.

2. Educational Component:

An explanation of how your idea/design will work to inform and educate the public and encourage people to take action to reduce ivory demand and stop illegal wildlife trade.

3. Rough Production Timing and Costs:

Brief explanation of the method of production, along with an estimate of timing and production costs.

NOTE: If you are unsure of the production methods, timing and costs, that's OK – provide us your best estimate.

4. Pictures/Illustrations/Renderings:

An opportunity to visually bring your idea to life with sketches, drawings, renderings, etc.

Description of idea:

Please explain the idea/design (400 words or fewer).

Educational Component:

Please explain how your idea/design will work to inform and educate the public about ivory demand reduction and reducing illegal wildlife trade (400 words or fewer).

Rough production timing and costs:

Briefly explain the method of production, along with an estimate of timing and production costs.

NOTE: If you are unsure of the production methods, timing and costs, that's OK – provide us your best estimate. (300 words or fewer).

Pictures/Illustrations/Renderings:

Use this space to visually bring your idea to life with sketches, drawings, renderings, etc.