

Social Media and Digital Content Development Class Webinars and Tutorials Through Lynda.com

We are currently re-designing our Social Media and Digital Content Development (CLM7157) class into a new format offering on-demand modules. In the interim, we are providing the following recorded webinars from the August Social Media class. You will find links to these webinars under the "Training" heading of this web page.

- Social Media Overview, Flickr, Use of Likeness and Copyrights
- Facebook
- Twitter
- YouTube & Video

The content in these webinars provides you with best practices, policies, and information on how to effectively use the various social media platforms to communicate and connect with your audience.

If you need step-by-step instruction on how to use Facebook, Twitter, Flickr, and YouTube, you may want to check-out a Lynda.com license. Lynda.com is a third-party site that contains on-line tutorials on these platforms, as well as hundreds of other software tutorials. Go to www.lynda.com for a full list.

Checking out a license is like checking out a book from the library. We loan out the licenses for 2 weeks. If a license is not available at the time you request, you will be put on a wait list until one becomes available. Contact Linda Lufkin (linda_lufkin@fws.gov) to request a license.

Note: We can only lend Lynda.com licenses to USFWS employees. However, the webinars above are accessible to anyone.