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CLIENT: U.S. Fish & Wildlife
PRODUCT: Refuge Minute
FORMAT: Radio
LENGTH: :60
TITLE: Pileated Woodpecker
DATE: July 17, 2009

SPOKESPERSON: This is another National Wildlife Refuge Minute...

SFX: WOODPECKER HAMMERING IN THE DISTANCE

SPOKESPERSON: In Wall-kill River National Wildlife Refuge in northern New Jersey, that hammering sound could only be one thing: the Pileated woodpecker in search of a meal.

SFX: HAMMERING CLOSER, LOUDER

SPOKESPERSON: One of the most recognizable birds in all of nature, the Pileated Woodpecker's large size and red crest served as inspiration for one of America's most beloved cartoon characters,

SFX: WOODY WOODPECKER LAUGH
Woody Woodpecker.

SFX: BABY BIRDS CHIRPING

SPOKESPERSON: The holes Pileated Woodpeckers create are often big enough to become nesting areas for smaller birds.

A forest full of Pileated Woodpeckers looking for lunch would sound like a drum line at a parade. And maintaining healthy forests in the Wildlife Refuge helps the beat go on.

SFX: WOODPECKER DRUM BEAT

SPOKESPERSON: Every Wildlife Refuge is full of unique and unforgettable experiences. With over 500 Refuges, you don't have to go far to make a special connection with nature. Learn more at fws.gov/refuges. That's fws.gov/refuges.

SFX: WOODPECKER DRUM OUTRO WITH CRASH CYMBAL