



Media Advisory

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Contact:

Dan Balduini, U.S. Fish and Wildlife Service (702) 515-5480

Lisa Ross, Bureau of Land Management, (775) 885-6107

Patti Bakker, The Nature Conservancy, (775) 322-4990

The U.S. Fish & Wildlife Service, The Nature Conservancy and the Bureau of Land Management will celebrate Earth Day by hosting an environmental education event for Washoe County School District children on Tuesday, April 22nd from 10:00 a.m. to 12:45 p.m.

This community environmental education program focuses on teaching local school children about their environment and enables them to explore the concepts of ecosystems, habitats, and the Truckee River. In the week leading up to this McCarran Ranch visit, an activity book is distributed to all students so that they can begin to learn about these topics. On the day of the event, approximately 240 school children will be rotated through several hands-on activities to learn about concepts such as wetland habitats and wildlife, river meander/restoration, and native plant revegetation.

The U.S. Fish & Wildlife Service, The Nature Conservancy, and the Bureau of Land Management have all provided staff and support to make this event happen. In addition, the USFWS has provided funding for bus transportation for all three schools.

WHO: U.S. Fish & Wildlife Service, The Nature Conservancy, Bureau of Land Management, and Washoe County Schools

WHEN: Tuesday, April 22nd from 10:00 a.m. to 12:45 p.m.

WHERE: McCarran Ranch, Reno, Nevada
McCarran Ranch is located approximately 15 miles east of Reno along the Truckee River.

Driving Directions: Take I-80 East from Reno to the Patrick exit. Off the exit, do not cross the river, but immediately double back on the frontage road (west) for roughly 1/3 mile to a stop sign. Continue straight/west another 1/2 mile on the private road and cross the railroad tracks (ungated crossing – proceed with caution). You will see a small white house/green roof with The Nature Conservancy sign outside and parking area. There is plenty of room in the parking area to turn around.

About the U.S. Fish & Wildlife Service:

The mission of the U.S. Fish and Wildlife Service is working with others to conserve, protect, and enhance fish, wildlife, plants, and their habitats for the continuing benefit of the American people. We are both a leader and trusted partner in fish and wildlife conservation, known for our scientific excellence, stewardship of lands and natural resources, dedicated professionals, and commitment to public service. For more information on our work and the people who make it happen, visit www.fws.gov. Connect with our Facebook page at www.facebook.com/usfws, follow our tweets at www.twitter.com/usfwshq, watch our YouTube Channel at <http://www.youtube.com/usfws> and download photos from our Flickr page at <http://www.flickr.com/photos/usfwshq>.

About the Bureau of Land Management: The mission of the Bureau of Land Management is to sustain the health, diversity, and productivity of the public lands for the use and enjoyment of present and future generations. The BLM's youth initiatives feature a variety of programs that engage, educate, and inspire. Focusing on youth from early childhood through young adulthood, BLM youth programs build on the spark of childhood wonder about the natural world, sustain interest through hands-on education and volunteer experiences during the school-age years, and develop into long-term engagement and stewardship, as well as pursuit of natural resource careers.

About The Nature Conservancy: From Red Rock Canyon to Independence Lake, the Nevada Chapter of The Nature Conservancy and its partners have been protecting Nevada's Last Great Places since 1967. Among The Conservancy's smaller chapters, the Nevada Chapter was its first to safeguard one million acres. The mission of The Nature Conservancy is to conserve the lands and waters on which all life depends. The Nature Conservancy is the leading conservation organization working around the world to protect ecologically important lands and waters for nature and people.