



FHC Outreach News

Fisheries and Habitat Conservation
*"Healthy Fish and Wildlife, Healthy Habitats,
Healthy People and Healthy
Economies"*

June 2005

Dr. Mamie Parker, Assistant Director



"take me fishing"

NATIONAL FISHING & BOATING WEEK

National Fishing & Boating Week 2005!

Upcoming Events:

Join us on Wednesday, June 8th for a brown bag luncheon, **USFWS Partnerships at Warm Springs Regional Fisheries Center**, by Vincent Mudrak, Director. 12noon-1PM, Rooms 200A/B, ARLSQ.

FHC ALL HANDS MEETING and PIZZA PARTY!!!!

Thursday, June 9th, 9:00-11:30 a.m., Pizza from 11:30 a.m.-1PM. Lots of great info, including presentations on Sexual Harassment Awareness and Gallup Survey training. **AND PIZZA!!!!**

Wow, what a great event!! Despite the high heat, the crowd of youngsters clearly had a GREAT time at Youth Fishing Day! In addition to fishing, Larry Battson treated students to live "wild" animals, including an alligator snapping turtle, American alligator, and more. A super outreach event...many thanks to Bennie Williams for coordinating the event again this year!



THANKS to all of the **Volunteers** that made the **National Fishing and Boating Week Youth Event** a **HUGE SUCCESS!!** As always, there were lots of happy faces as students "hooked the big one" at Constitution Gardens...Thanks again for a **JOB WELL DONE!!**

MARK YOUR CALENDARS! EVERYONE IS INVITED TO ATTEND...

**THE NEXT FHC OUTREACH TEAM MEETING IS TUESDAY, JULY 19TH,
1:00-3:00 P.M. IN ROOM 205, ARLSQ.**

On Using Power-Point...

"My belief is that Power-Point doesn't kill meetings. People kill meetings."

- Peter Norvig
Google, Inc.

For some real insight into PowerPoint (and some great humor) go to:

<http://www.nbc-links.com/powerpoint.html>



June 20th is
ICE CREAM SODA DAY!!!

The FHC Outreach Mission:

"To create and share a passion for Fisheries and Habitat Conservation that unifies, engages, and inspires all our audiences."

Are You a PowerPoint Master...or Disaster?

Top 10 PowerPoint Dos and Don'ts....

1. Hold up your end with compelling material.

In a way, PowerPoint's ease of use may be its own worst enemy. However simple and engaging it can be to build eye catching slides and graphics, bear in mind that the audience has come to hear you, not merely to stare at images tossed onto a screen. "PowerPoint doesn't give presentations – PowerPoint makes slides," says Matt Thornhill, president of Audience First, a Midlothian, Va., business that offers presentation training. "Remember that you are creating slides to support a spoken presentation."

2. Keep it simple.

We've all likely seen PowerPoint and other presentations where the speaker used every wrinkle, special effect and other bit of gadgetry available. But the most effective PowerPoint presentations are simple – try to limit yourself to no more than five words per line and no more than five lines per individual slide.

3. Minimize numbers in slides.

PowerPoint's lure is the capacity to convey ideas and support a speaker's remarks in a concise manner. That's hard to do through a haze of numbers and statistics. The most effective presentations don't overwhelm viewers with too many figures and numbers.

4. Don't parrot PowerPoint.

One of the most prevalent and damaging habits of PowerPoint users is to simply read the visual presentation to the audience. Not only is that redundant – short of using the clicker, why are you even there? – but it makes even the most visually appealing presentation boring to the bone. PowerPoint works best with spoken remarks that augment and discuss, rather than mimic, what's on the screen.

5. Time your remarks.

Another potential land mine is a speaker's comments that coincide precisely with the appearance of a fresh PowerPoint slide. A well-orchestrated PowerPoint program brings up a new slide, gives the audience a chance to read and digest it, then follows up with remarks that broaden and amplify what's on the screen. "It's an issue of timing," Kerr says. "Never talk on top of your slides."

6. Give it a rest.

Again, PowerPoint is most effective as a visual accompaniment to the spoken word. Experienced PowerPoint users aren't bashful about letting the screen go blank on occasion. Not only can that give your audience a visual break, it's also effective to focus attention on more verbally-focused give and take, such as a group discussion or question and answer session.

7. Use vibrant colors.

A striking contrast between words, graphics and the background can be very effective in conveying both a message and emotion.

8. Import other images and graphics.

Don't limit your presentation to what PowerPoint offers. Use outside images and graphics for variety and visual appeal, including video.

9. Distribute handouts at the end – not during the presentation. Few speakers want to speak to a crowd that's busy reading a summation of their remarks. Unless it is necessary for people to follow a handout, wait until the end to distribute them.

10. Edit ruthlessly before presenting.

Never lose the perspective of the audience. Once you're finished drafting your PowerPoint slides, show it to someone whose judgment you trust. If something is unappealing, distracting or confusing, edit ruthlessly. Chances are good your overall presentation will be the better for it.