



United States Department of the Interior

FISH AND WILDLIFE SERVICE Fish and Aquatic Conservation

5275 Leesburg Pike
Falls Church, VA 22041



National Fish Passage Program: The Happy Fish retractable (pullup) banner

Filenames:

pullup_banner_Happy_Fish.pdf
pullup_banner_Happy_Fish.ai

Created: February 2017

Created by: Steven Fochtman

Graphic Specifications:

Total graphic print size (base stand and visible graphic): 37.5" width x 85" height

Visible graphic size: 37.5" width x 83" height
(be sure to leave room for bleeds: 6" bleed at the bottom and 1/2" bleed at the top)

In Adobe Illustrator - custom layout size: 19.63" width x 44.88" height

Image metadata:

1) The Happy Fish image

Still Image Source: USFWS Fish and Aquatic Conservation flickr
<https://www.flickr.com/photos/eddiesfisheriesfws/32758620211>

Creator: USFWS

Description: Improving Fish Passage on Baca National Wildlife Refuge

2) Brook trout fish

Still Image Source: shared Drive folder

Creator: © Bob Michelson, Photography By Michelson, Inc.

Description: brook trout fish

Instruction for printing: Having your banner printed can be easy to do. Download the files onto a thumb drive and take it to a local printing shop such as Staples, Office Depot, FedEx Office or The UPS Store. You can also go to their website, if they provide that option, and upload the files there. Be sure to include type of paper and print size. Let them know about blow up the scaling (from custom layout size to banner size).

If you have printing questions or concerns, please contact Gina Jones at gina_a_jones@fws.gov.