



United States Department of the Interior

FISH AND WILDLIFE SERVICE Fish and Aquatic Conservation

5275 Leesburg Pike
Falls Church, VA 22041



Instruction for printing National Fishing & Boating Week poster

Filenames:

NFBW_poster_2017.pdf
NFBW_poster_2017.jpg

Created: May 2017

Created by: Steven Fochtman

Graphic Specifications:

Program to use or design: Adobe InDesign

Measured:

Page Size: Letter

Orientation: Landscape

11 width x 8.5 height

Printing Resizing Options: % of actual size, ranging 100% to 318% -- your choice, however you like.

100% = letter size, 11" w x 8.5" h

200% = 22" w x 17" h

212% = 23.32" w x 18.02" h medium poster (24" w x 18" h)

283% = 31.13" w x 24.06" h large poster (24" w x 36" h)

300% = 33" w x 25.5" h

318% = 34.98" w x 27.03" h movie poster (40" w x 27" h)

Instruction for printing: Having your banner printed can be easy to do. Download the files onto a thumb drive and take it to a local printing shop such as Staples, Office Depot, FedEx Office or The UPS Store. You can also go to their website, if they provide that option, and upload the files there. Be sure to include type of paper and print size. Let them know about blow up the scaling (from custom layout size to banner size).

Stores and pricing information:

1) Staples

<http://www.staples.com/sbd/content/copyandprint/posters.html>

2) The Office Depot

<https://www.officedepot.com/configurator/pod/#/product/poster>

3) FedEx Office Print & Ship Center

<http://www.fedex.com/us/office/sign-banner-printing.html>

4) The UPS Store

<http://store3141.upsstoreprint.com/content/posters>

Image metadata:

1) a feathered hook

Still Image: Corel Draw 8 Clipart Images (CDs, Purchase License)

Creator: Corel Corporation

Description: ...\\Clipart\\Leisure\\Activities\\Grzking

2) a fishing rod

Still Image Source: Clipart Panda

http://www.clipartpanda.com/clipart_images/clip-art-fish-15259007

Creator: Clipart Panda

Description: Battleground clipart: clip art fish

If you have questions or concerns, please contact Gina Jones at gina_a_jones@fws.gov.