



United States Department of the Interior

FISH AND WILDLIFE SERVICE Fish and Aquatic Conservation

5275 Leesburg Pike
Falls Church, VA 22041



We Make Fishing Better! retractable (pullup) banner

Filenames:

pullup-banner_What_Does_Aquatic_Conservation_Do_For_You.pdf
pullup-banner_What_Does_Aquatic_Conservation_Do_For_You.indd

Created: September 2018

Created by: Shelly Sterner

Graphic Specifications:

Total graphic print size (base stand and visible graphic): 37.5" width x 85" height

Visible graphic size: 37.5" width x 83" height

(be sure to leave room for bleeds: 6" bleed at the bottom and 1/2" bleed at the top)

In Adobe InDesign - custom layout size: 19.62" width x 44.87" height

Image metadata:

1) Photo for Protects Natures Beauty_

<https://www.pexels.com/photo/sunset-michigan-pictured-rocks-87812/>

Creator: That's a free stock photo, free for personal and commercial use without attribution.

Description: N/A

2) Photo for Contributes to Local Economies

Creator: Denise Wagner/USFWS

Description: N/A

3) Photo for Strengthens Traditions

Creator: Soul River, Inc./Chad Brown

Description: N/A

4) Photo for Provides Great Outdoor Experiences_

[https://www.dropbox.com/sh/vtrnclh4f210304/AABVepmGscAZKczV6tKpn-XBa/Take_Me_Fishing_Image_Library/Freshwater%20\(Fishing%20%26%20Boating\)?dl=0&subfolder_nav_tracking=1](https://www.dropbox.com/sh/vtrnclh4f210304/AABVepmGscAZKczV6tKpn-XBa/Take_Me_Fishing_Image_Library/Freshwater%20(Fishing%20%26%20Boating)?dl=0&subfolder_nav_tracking=1)

Creator: Recreational Boating and Fishing Foundation

Description: N/A

5) Photo for Builds a Healthier You_

[https://commons.wikimedia.org/wiki/File:Girls_kayaking_\(5920419840\).jpg](https://commons.wikimedia.org/wiki/File:Girls_kayaking_(5920419840).jpg)

Creator: USFWS

Description: N/A

Instruction for printing: Having your banner printed can be easy to do. Download the files onto a thumb drive and take it to a local printer. You can also go to their website, if they provide that option, and upload the files there. Be sure to include type of paper and print size. Let them know about blow up the scaling (from custom layout size to banner size).

If you have printing questions or concerns, please contact Gina Jones at gina_a_jones@fws.gov.