From: Matt Kales
To: Marla Trollan
Subject: RE: SGI partner information needed
Date: Thursday, September 12, 2013 1:42:17 PM
Attachments: image001.png

Thanks, Marla, for your message. The below seems squarely in EA's wheelhouse so I ask EA please respond to this and similar requests, at least until we develop a more formal approach to GrSG communications. (I'd ask EA for most if not all of the above information anyway, so I believe it more efficient for you all to respond directly). Matt

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From: Marla Trollan [mailto:marla_trollan@fws.gov]
Sent: Thursday, September 12, 2013 1:32 PM
To: Matt Kales
Subject: FW: SGI partner information needed

Matt, do you want to respond to these types of requests?

From: Deibert, Pat [mailto:pat_deibert@fws.gov]
Sent: Thursday, September 12, 2013 12:16 PM
To: Leith Edgar
Cc: Matt Kales; Marla Trollan
Subject: Re: SGI partner information needed

no problem - already deleted the email so won't be responding

On Thu, Sep 12, 2013 at 12:13 PM, Leith Edgar <leith_edgar@fws.gov> wrote:
Thanks, Pat,

We can respond to her questions once Marla weighs in on this. She's asked me to run requests like this by her before responding directly. Feel free to direct Sandra my way in the interim while I await Marla's guidance on how she wants this handled.

Best,

Leith

From: Deibert, Pat [mailto:pat_deibert@fws.gov]
Sent: Thursday, September 12, 2013 11:59 AM
To: Leith Edgar
Cc: Matt Kales
Subject: Fwd: SGI partner information needed

Hi Leith -

I'm definitely not the person to answer these questions, but am around to help!

p

---------- Forwarded message ----------
From: **Sage Grouse Initiative** <sagegrouseinitiative@gmail.com>
Date: Thu, Sep 12, 2013 at 11:16 AM
Subject: SGI partner information needed
To: pat_deibert@fws.gov

Dear Pat,

I am working with Deborah Richie, the communications director for Sage Grouse Initiative. SGI recently launched a new website, www.sagegrouseinitiative.com, and we're very excited about its ability to highlight partnerships and spread the word about conservation success stories. I'd like to invite you to explore it if you haven't yet.

I am checking in with each of our SGI partners to get some information from you that will help facilitate media communications. We want this to be as quick and easy as possible for you. I'll be following up with a phone call, but please feel free to respond to my questions below by email if that's easier, or delegate the task to someone else in your organization.

Here's what I need your help with:

1. Please let us know if we have **accurate and current information** about your organization on the SGI website partnership page, http://www.sagegrouseinitiative.com/about/partners/. **(Your listing is currently missing an email address for making contact--would you like to add one?)**

2. We need a bit more information about your organization to facilitate the sharing of SGI messages and conservation stories, both through your organization's media outlets and through SGI media outlets. This information includes:

   a. The **name of your organization's media liaison**/communications coordinator and his/her contact info (email and phone)

   b. A list of any **in-house media outlets** your organization uses to spread the word about what you do (newsletter, blog, Facebook site, magazine, etc).

   c. If any of those media outlets have **specific deadlines for submissions**, can you let me know what those dates are?

Thanks very much!
Best,
Sandra Murphy

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Alexandra Murphy

928-774-4306
www.sagegrouseinitiative.com
info@sgi.com

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Pat Deibert

National Sage-grouse Conservation Coordinator
U.S. Fish and Wildlife Service
5353 Yellowstone Road, Suite 308A
Cheyenne, WY 82009
307-772-2374, ext. 226

got leks?

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