

PROGRAM DEVELOPMENT OUTLINE

I. Establish Statement of Program Purpose:

Draft Statement: *"To advance sustainable watershed-based management of California's natural resources through community-based strategies"*

II. Statement of Program Guiding Principles:

To be successful and relevant at all levels, the Program is committed to the following Principles:

- **Public involvement** - broad participation from varying interests involved with natural resource management. The involvement will be substantive and extensive, and include underserved communities and tribal interests.
- **Multi-objective approach** - that recognizes the inter-relationships among biological, physical, sociological and economic elements of watershed systems.
- **Transparency** - where decisions and actions are openly made and taken; where information, methods and data used are accessible to all; and all judgments, assumptions, and uncertainties in data and interpretations are made explicit.
- **Goal oriented** - actions and functions of the Program are intended to improve the management and the conditions in the State's watershed systems relative to desired conditions.
- **Scientific validity** - The Program will seek to increase the use of scientifically valid concepts and information. The decisions and policies developed by the Program will integrate scientific and local knowledge into Program activities.
- **Performance-based** - Management of the Program will track, publish and use information and data to adaptively manage the Program to best achieve Program goals and purpose.
- **Integrate relevant state, regional and local goals** - Provide support to better correlate local actions and goals and the State's actions and goals

III. Program Functions, Methods, and Major Components -

Some functions and components may include:

- ***Promote and assist with coordination and integration of existing programs related to watershed management***
- ***Provide technical assistance and guidance to better inform resource management at multiple levels***
- ***Identify and demonstrate the economic benefits of coordination across all levels of management***
- ***Develop and make available tools and training to assist with watershed planning and management***
- ***Assess the condition watershed services, goods and values of importance to the state***
- ***Provide technical and financial assistance***
- ***Collaborate with partners to integrate watershed scale information into natural resource management***
- ***Demonstrate and encourage leadership for a comprehensive approach to watershed management.***

IV. Goals and Objectives for those components, and for the Program as a whole (reflective of, and clearly derived from the Program Principles)

Once the Program functions are determined and detailed, specific Goals, or desired outcomes, for each should be established. For each Goal developed, a set of measurable benchmarks, or Objectives will be developed. Those Objectives can then be tracked to inform the Program and its partners of ongoing progress toward each Goal.

V. Programmatic Actions will be designed to fulfill the purpose, and to attain the goals established.

Programs and projects will be defined to put the major elements of the Program into action. These will include specific delivery mechanisms for such things as technical assistance, training, granting, etc.

VI. Performance Measurement and Adaptive Management

The Program will monitor quantifiable measures that will track progress toward meeting each of the identified Objectives and Goals.

The accumulated measurements will be combined and analyzed to guide Program adjustments to ensure continued progress toward Goals and toward realizing the Program Purpose.

PROGRAM PURPOSE
To advance sustainable watershed-based management of California's natural resources through community-based strategies

**Program Principles
(or Guiding Principles)**

- Public involvement
- Multi-objective approach
- Transparency
- Goal oriented
- Scientific validity
- Performance based
- Integrative of state, regional and local goals

Principles will be reflected directly and clearly in all Program Functions, Goals, Actions and Adaptations

Program Functions, Methods, and Major Components
Designed to serve the purpose, and clearly reflecting the Program principles

Goals and Objectives

- ***Goals, or Desired Outcomes*** that reflect the Program Purpose and clearly express Program Principles
 - o ***Benchmarks*** that enable tracking of goal attainment

Programmatic Actions

- Activities to undertake and/or support to achieve Program Goals

Performance Based Adaptive Management

- Comparison of results to desired outcomes, and adaptation of Program components and implementation methods to improve outcomes



PROGRAM DEVELOPMENT ELEMENTS

Questions to Consider Regionally:

- 1) *How and to what extent will the Program add value to the existing array of State programs?*

- 2) *What should the major functions of a Statewide Program look like, in order to best integrate local and regional needs and interests with the needs and interests of the State as a whole?*

- 3) *What accomplishments would those functions likely produce?*

- 4) *What methods would be most effective to implement each function?*

- 5) *What is the best method to illustrate how local accomplishments contribute to the State's interest regarding watershed conditions?*

- 6) *What steps should be taken to ensure longevity of the Program?*