

PlowShare Group Inc

harnessing the power of communication for social good

CLIENT: U.S. Fish & Wildlife
PRODUCT: Refuge Minute
FORMAT: Radio
LENGTH: :60
TITLE: *Sea Otter*
DATE: July 17, 2009

SPOKESPERSON: This is another National Wildlife Refuge Minute...

SFX: SEA GULLS, CRASHING WAVES

SPOKESPERSON: Alaska Maritime National Wildlife Refuge is one of the biggest and most remote stretches of wildlife in the country.

SFX: SHIP'S BELLS, CREW YELLING TO EACH OTHER

SPOKESPERSON: But that doesn't stop the Fish and Wildlife Service's research vessel "Tiglax" ('tek-law') from exploring the refuge's cold waters to count and monitor sea otters.

SFX: SEA OTTER'S CHATTERING THROUGH CRASHING WAVES

SPOKESPERSON: Despite the threats of fur trappers, oil spills, and killer whales, sea otters have managed to endure. But in recent years, their population has been in decline.

SFX: SHIP'S BELLS AND SEA OTTER NOISES ALTOGETHER

SPOKESPERSON: Thankfully, The Tiglax is out there logging 10,000 miles a year to learn as much as possible about the sea otters' strange disappearance, so they can be preserved for generations to come.

SFX: SEA OTTER'S BARK

SPOKESPERSON: National Wildlife Refuges protect wildlife all over America. With over 500 Refuges across the country, you don't have to go far to make a special connection with nature. Learn more at fws.gov/refuges. That's fws.gov/refuges.