

PlowShare Group Inc

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CLIENT: U.S. Fish & Wildlife

PRODUCT: Refuge Minute

FORMAT: Radio

LENGTH: :60

TITLE: *Manatee*

DATE: July 17th, 2009

SPOKESPERSON: This is another National Wildlife Refuge Minute...

SFX: **TIDE ROLLING IN, SEA BIRDS, WIND**

SPOKESPERSON: Crystal River National Wildlife Refuge in Florida is home to a myriad of species, but there's one in particular for which it's known: The West Indian manatee.

SFX: **BIG SPLASH**

SPOKESPERSON: Manatees inhabit these sheltered waters year round and Crystal River Refuge was created specifically for their protection.

SFX: **OMINOUS SOUNDING MUSIC, BOAT SOUNDS**

SPOKESPERSON: But manatees float right beneath the surface, making them very hard to see: especially from a moving boat, and deep cuts from boat propellers are one of their biggest threats.

SFX: **SIRENS, DOORS SLAMMING, PEOPLE YELLING INSTRUCTIONS**

SFX: **MUSIC TRANSITIONS FROM NEGATIVE TO UPBEAT**

SPOKESPERSON: Luckily, a Manatee Rescue Team is on call 24/7 to make sure that future generations will be able to enjoy these gentle giants.

SFX: **ANOTHER BIG SPLASH**

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SPOKESPERSON: National Wildlife Refuges all around the country are doing their part to protect wildlife. With more than 500 Refuges, you don't have to go far to make a special connection with nature. Learn more at fws.gov/refuges. That's fws.gov/refuges.